

DS



52ND ARAW NG DAVAO '89

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PAKSA:

KAPAYAPAAN... KAUNIBARAN... MAGANDANG... KINABUKASAN



Davao City

PREMIER CITY OF THE SOUTH



Republic of the Philippines
OFFICE OF THE PRESIDENT
Malacanang

MESSAGE

I extend my warmest wishes to the people of Davao City as they gather in good cheer to celebrate a much-awaited event in the life of their city: Davao City's 52nd Foundation Anniversary!

In the true tradition of Filipino festivities, this year's rituals and spectacle will once again manifest our people's piety and faith, lifestyle, and culture as interpreted in a stream of folk-religious activities that include civic parades, thanksgiving masses and processions, sports, historical presentations, and cultural shows.

Now, as we strive to build greater progress and prosperity for all, I invite you to renew your pledge to the basic democratic principle that the people's will is supreme and undeniable, and that it is our sacred duty to uphold such will and promote its objectives.

It is my fervent hope that this year's celebration will be crowned with success.

Corazon C. Aquino
CORAZON C. AQUINO
President

MALACANANG
Manila

BY THE PRESIDENT OF THE PHILIPPINES
PROCLAMATION NO. Proc. No. 383

DECLARING MARCH 16, 1989, AS "ARAW NG DABAW" AND A SPECIAL HOLIDAY IN DAVAO CITY.

WHEREAS, Thursday, March 16, 1989, marks the 52nd anniversary of the charter of the City of Davao; and

WHEREAS, it is fitting that the people of Davao City be given ample opportunity to celebrate the event with appropriate ceremonies;

NOW, THEREFORE, I, CORAZON C. AQUINO, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare Thursday, March 16, 1989, as "Araw ng Dabaw" and a special holiday in Davao City.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 11th day of March in the year of our Lord, nineteen hundred and eighty-nine.

By the President:

Catalino Macaraig, Jr.
CATALINO MACARAIG, JR.
Executive Secretary

Corazon C. Aquino



Republic of the Philippines
CITY OF DAVAO

Message

It is my pleasure to greet our people on the occasion of the 52nd Foundation Day Anniversary of Davao City. This celebration, which is popularly known as "Araw ng Dabaw", is an event all Dabawenyos look forward to because it is symbolic of their unity amidst so much diversity.

Davao City, let the world know, has been liberated by its own people from years of being a "laboratory of insurgency" and is now again a peaceful and progressive metropolis of one million people united by one vision and one goal. which is to continue building a community where all Dabawenyos can live, strive and work in peace.

Our City is a melting pot of the best qualities of the Filipino people, representing virtually all regions of the archipelago, intermingling with ethnic and tribal groups to produce the unique breed of Dabawenyos, who are known far and wide for their daring, enterprise and resilience in confronting challenges and overcoming difficulties.

Once again, I wish to extend my warmest welcome to all our visitors, foreign or domestic, who will be coming here to witness a heavenly congruence and to join Dabawenyos in their warmhearted celebration of "Araw ng Dabaw".

To one and all, we extend our best wishes and heartfelt felicitations.

(Sgd.) RODRIGO R. DUTERTE
City Mayor



Republic of the Philippines
CITY OF DAVAO

Message

On March 16th this year, we will appropriately celebrate the 51st founding anniversary of the City of Davao, an occasion which we Dabawenyos fondly call "Araw ng Dabaw".

In retrospect, we see the struggle of our pioneers for the past 52 years. Through thick and thin, they worked together for the progress and prosperity of this community, and we can proudly say that truly, they have passed the test of the times with flying colors.

Today, we of the present generation, are commemorating the 52nd foundation day of our beloved city. With nostalgic feelings, we are inspired to look back and by looking back to the past, we see its humble beginnings until our thoughts bring us back to the present from where we should also look forward into the future which, we hope, should be brighter than today.

On this significant event in the history of our beloved City, I am extending my warmest felicitations to the people of Davao City and to all our visitors who will come to join our celebration.

Welcome to "Araw ng Dabaw" 1989!

(Sgd.) DOMINADOR B. ZUÑO JR.
Vice-Mayor

MARCH 16, 1989

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Lungsod ng Dabaw

BY HIS HONOR, THE MAYOR

PROCLAMATION

NO. 5

DECLARING THE PERIOD MARCH 10 TO 17, 1989 AS ARAW NG DABAW.

WHEREAS, March 16, 1989 marks the 52nd anniversary of the foundation of Davao City;

WHEREAS, all residents of the city must be afforded the opportunity to celebrate this historic milestone with their participation in various social, cultural and other activities;

NOW, THEREFORE, I RODRIGO R. DUTERTE, Mayor of the City of Davao by virtue of the powers vested in me by law, do hereby proclaim the period March 10 to 17, 1989 as Araw ng Dabaw.

I therefore urge all Dabawenyos to observe this historic event, to actively participate in the activities programmed and to give all visitors the usual Dabawenyos hospitality.

Done in the City of Davao, Philippines, this 16th day of February, nineteen hundred and eighty-nine.

(Sgd.) RODRIGO R. DUTERTE
City Mayor

BY HIS HONOR, THE MAYOR:
(Sgd.) CARMELO T. GEMPESAW
City Secretary

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Araw Ng Dabaw '89 /3

ARAW NG DABAW:

Kapayapaan...Kaunlaran Magandang Kinabukasan

By Felipe B. Capili

On March 16, 1989, we Dabawenyos will mark the 52nd Foundation Day anniversary of the City of Davao. We will celebrate with a resurgent sense of unity and pride among a community of people whose characteristics are as diverse as the nation's regions from where they come. As always, the occasion will be marked with fitting ceremonies set in festive mood, and geared to underscore the significance of the present state of the City.

For every Dabawenyo, this day is indeed meaningful and significant. It is a time to pause and reflect on one's endeavors and achievements, measuring them in terms of his contribution to, and benefits derived from, a community which has risen from humble beginnings to become the premier city of the South that it is today. In a sense, every Dabawenyo identifies his travails and successes with the growth and progress of his beloved City.

Araw ng Dabaw is perceived as a milestone. It is a day specially set aside to mark the growth and development of the city in its progressive march towards more peace and prosperity.

We celebrate Araw ng Dabaw not only to remind us of its institution as a chartered city but also to enable us to express our true feeling of appreciation for the manifold blessings that we enjoy in this wonderful city. Let us all come forward and exercise our collective spirit to revitalize the true essence of involvement and individual commitment for the fulfill-



ment of our hopes and aspirations exemplified in the theme --- Kapayapaan... Kaunlaran... Magandang Kinabukasan.

The week-long celebration from March 10-16 is highlighted by numerous events. The most symbolic of which is the selection of the Mutya ng Dabaw.

The Mutya is a maiden of beauty and dream. She carries the noblest ideals and aspirations of a city of prosperity and contentment, represents the hearts and minds of a dynamic set of people, symbolizes the city's fondest dreams and aspirations. She bears with her all what Davao City is. Her grace and poise bespeak of the

Dabawenyos' industriousness and sincerity. Her radiant smile radiates the gaiety and light heartedness of the people. Her dreams and ambitions are also the dreams and ambitions of a fast growing and developing City. She bears with her the fruit of every Dabawenyo's toils from the hills of Mt. Apo to the tallest building at Claro M. Recto. All she aspired for reflects the aspirations of every Dabawenyo for peace, brotherhood and goodwill to all. Her cherished possessions are the beloved treasures kept in every Dabawenyo's heart and soul.

To be a Mutya ng Dabaw, indeed, is to be one with the Dabawenyos. Dabawenyos

are seen in the microcosm of a Mutya.

The Araw ng Dabaw represents another year of cherished dreams and memories. As we celebrate this day with pompous delight, joy, and exultation, we extend, always, our most heartfelt thanks and gratitude to the Almighty.

It is hoped that every citizen finds in himself the commitment and greatness to get involved and work for a common cause, not only to commemorate its institution as a chartered city, but most of all, to feel the spirit of oneness among each and every Dabawenyo.

MARCH 16, 1989

Araw Ng Dabaw celebration has become a tradition which our people in Davao, as well as visitors, look to with keen anticipation. Every year since 1968, when observance of Araw Ng Dabaw began under the initiative of a true blooded Davaoweno, the incumbent City Mayor then --- Atty. Elias B. Lopez --- people participation have increased, activities expanded and the programs enriched with indigenous cultural and artistic motifs, together with exhibits reflective of Davao City's development and progress.

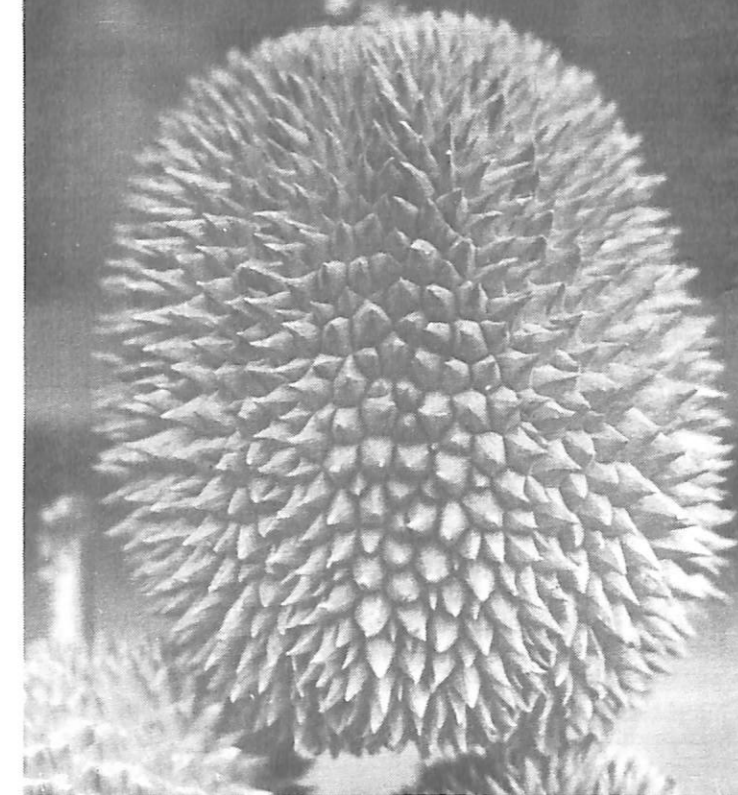
Various feature articles or write-ups have been published in souvenir programs commemorating the event, but since the real historic celebration took place two generations ago, on March 1, 1937, it is deemed important to share with the present or younger generation some ideas or knowledge of the situation then prevailing, the activities held, and especially the rationale for the creation of Davao City the significance of which we continually try to focus to the attention of our people today.

The article herein presented, completed with bibliography, has been published in our local newspapers but since newspapers are not prone for collection as reference material, we feel that a more treasured and lasting medium like the Araw Ng Dabaw Souvenir Program is a more appropriate publication for historical accounts such as the present.

As we observe the anniversary of the creation of Davao as a City, which took place 52 years ago, it is relevant to recall and be reminded of the intentions, reasons and perceptions of our government leadership of that period, and perhaps reflect and recommit ourselves to carrying out the good intentions and nobler purposes that greater autonomy was expected then, and now, to achieve.

MARCH 16, 1989

Why Davao was created a City?



by- Ernesto I. Corcino
Adviser Davao Historical Society

HISTORICAL BACKGROUND

When Davao was inaugurated as a chartered city on March 1, 1937 there was widespread jubilation and popular participation in the activities celebrating the event. Davaowenos came out in their best attire to witness, join or perform their assigned role in the celebration. Houses, business establishments and government buildings displayed the American and the Filipino flags, colorful buntings, flowers or palm leaves to enliven the atmosphere. Thousands of inhabitants and various civic, professional and other aggrupations participated in the three-hour long parade as many thousands more including out-of-town-visitors stood along the parade route to witness the proceedings and the

inaugural ceremonies which followed in front of the City Hall.

In sum, there was manifested a lively popular interest and apparent acceptance towards the new governmental set-up with an appointive city mayor and members of the city council. It was an event that seemed to have injected among Davaowenos a new found confidence in, and a higher expectation from a city-form of government and its officialdom.

The idea to create Davao as a city was intimated by President Manuel L. Quezon and was carried out by, then Assemblyman Romualdo C. Quimpo, the first elected Assemblyman from the lone district of Davao. (His predecessors were ap-

pointed: Assemblyman Teodoro Palma Gil, Arsenio Suazo, Jose Artadi, Francisco Bangoy and Julian Rodriguez). Assemblyman Quimpo, like many dedicated officials of the period, was greatly concerned with the "Japanese Problem" in Davao. He believed, like President Quezon, that a city charter for Davao would help alleviate if not avoid some problems associated with the Japanese presence in these parts, through the appointment of "men of proven honesty, character, learning and ability" to run the government.

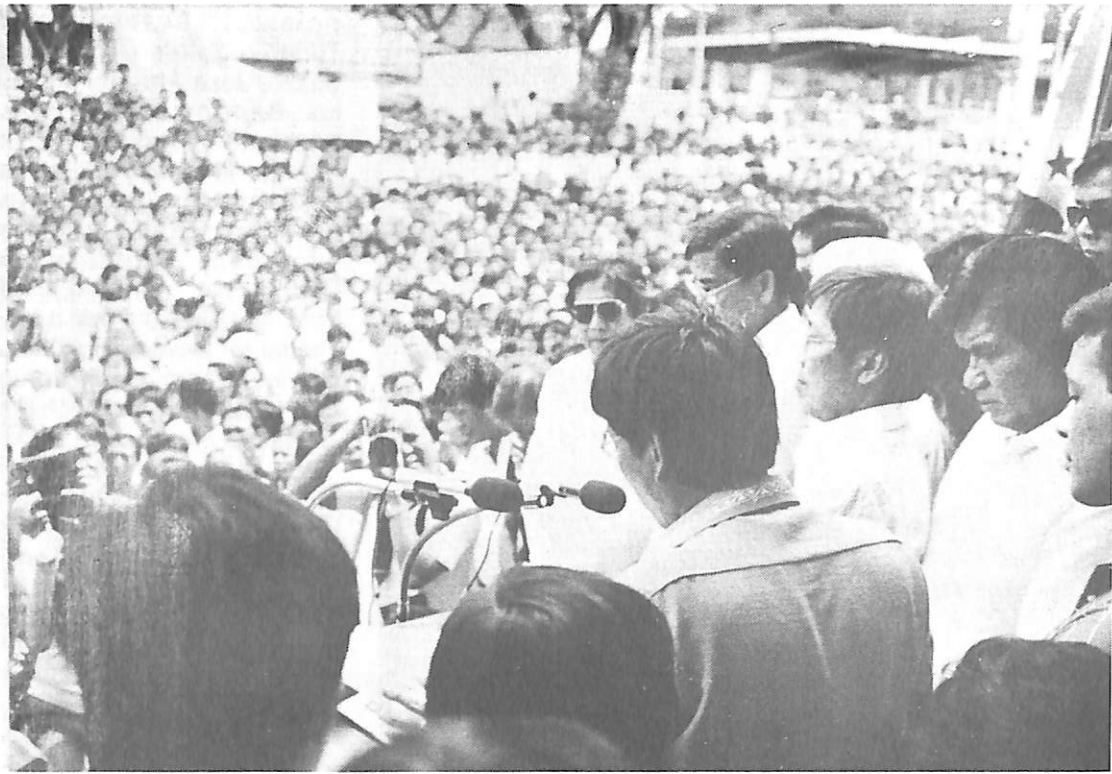
Although there was a preponderant acceptance of President Quezon's motive, there was also a dissenting voice, albeit a feeble one, with regards the filing of positions for officials of the city. Antonio Gabila, Davao's first graduate in journalism from the University of the Philippines and erstwhile editor of the Philippine Collegian saw in it "a farce of democracy." Gabila wanted on elective body to run the affair of the city instead of appointive-ness.

"The motive for the creation of the City of Davao was the presence in Davao and Guianga of many Japanese nationals. It was then feared that through elections the Japanese would be in a position to control Davao and Guianga," Quimpo wrote.

The reasons for the creation of Davao City, however, was not solely the Japanese presence and the perceived problems they posed. The passage of the Jones Law, and later the Tydings Mcduffie Law granting a commonwealth status to the country with definitive transition period preparatory to its independence, instead of being a mere colony of the United States, indicated the recognition of the Filipinos' capability to running a government of their own. Precisely, the 1934 Constitutional Convention was called

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Araw Ng Dabaw '89 /5



The Significance of Araw Ng Dabaw

A city that has survived through the centuries does not have to struggle for an identity. Its own history breathes with myth and legend; its moss-covered churches and ancient battlements are mute but eloquent witnesses to the grandeur of its past and also, perhaps, to the chaos, of its present.

But to a young city, still in its formative years, like the City of Davao, it is not easy to at once attain the legendary status of Cebu, Manila or Zamboanga whose histories are replete with romance and legends about heroes, kings and rajah, conquistadores and warrior-missionaries.

But the beginnings of a city, which has barely reached its 52nd year of existence, is almost within the living memory of its pioneer inhabitants although it is already a misty past to the vast number of recent settlers who have transformed this veritable wilderness into a metropolis of the south.

Against the backdrop of constant population influx and the diversity of the origins of its residents, it is perhaps quite understandable why Davao City should strive harder to attain unity and cohesion and thereby establish, down through the years, an identity distinctly its own.



THE AUTHOR, Gil M. Abarico, is the City Press Secretary and the publisher — editor (on leave) of the Mindanao Mail and Mindanao Reporter.

This drive towards a cultural identity of its own started quite late. It began when the two-term mayor, Elias B. Lopez, first won by city mayorship twenty years ago when the idea was originally conceived for the annual celebration of "Araw ng Dabaw." And now that Rodrigo R. Duterte is City Mayor, the celebration also resumes with new enthusiasm.



This year's celebration will be marked with added significance considering Davao City's emerging importance as the regional center of Southeastern Mindanao. The program of activities has more variety as indicated by the number of events and various aspects revolving around the theme:

Kapayapaan, kaunlaran. . . magandang kinabukasan." And this year, several civic groups are the active co-sponsors of the celebration.

It will be the occasion for assessing and demonstrating Davao City's capacity for growth and progress along economic, industrial, social and cultural endeavors encompassed within its 52nd year of existence within its 244,007 hectares of territorial jurisdiction—probably the largest in the world.

But then one cannot talk of a city and its progress simply by citing figures and statistics. One has to feel the throb of the community, the heartbeat of its people and see, with the vision of its pioneers, the future rising from this conglomeration of modern Filipinos working together to achieve a destiny.

If by celebrating "Araw ng Dabaw" once a year makes a citizen feel proud of being a Dabawenyo — and a Filipino — then everything is worth the effort. For it is here, more than anywhere else in this country, where dreams are transformed to reality.

THE TRAIL-BLAZERS Davao's Pioneer Migrant Achievers from Luzon and the Visayas

The pioneer Christian Filipino migrants from Luzon and the Visayas (who became Dabawenyos by choice) living and dead who were achievers and who played active roles in carving out their destinies, have made Davao what it is now, deserve to be mentioned. These pioneers have made it to the peak of success through their talent, patience and hard work.

The most prominent among the pioneer settlers from Luzon who arrived in the late 1800s and early 1900s were the following: Ciriaco R. Lizada, a native of Tayabas (now Quezon Province) who came in the late 1800s when Davao was still under the Spanish government; immigrants of the early 1900s were the brothers Feliciano and Alejandro Inigo, the Fernandez brothers (Don Vicente, Don Pepe and Don Ramon), the Rasays (Romualdo and Cenon whose forebears are from Ilocos Norte), Pedro L. Tesorero (of Malabon, Rizal), Juan Sarenas with wife Concepcion Breva Sarenas of Nueva Ecija; Cipriano Villafuerte of Rizal Province, Rafael Castillo of Batangas, Julian Rodriguez of Montalban, Rizal, Alberto Zamora and Alfredo Zamora of Manila and Pedro Carriedo of Rizal.

From the Visayas came the forebears of the Monteverdes, Tionkos, Calizos, Gils, Gempesaws, Salases, Panuncialmans and the Guinos.

The outstanding early settlers who scored significant achievements in the field of agriculture (those who became big plantation owners) were Ciriaco R. Lizada, the Inigo brothers Feliciano and Alejandro, Cipriano Villafuerte, Rasay brothers Romualdo and Cenon, Julian Rodriguez, Sr., Bruno Gem-

pesaw, Juan de la Cruz, Andres Calizo and some others. In the field of business those who excelled were the Fernandez Hermanos (Don Vicente, Don Pepe and Don Ramon), Vicente Guino and Don Pedro Carriedo. Prominent in the field of law and politics, education and government services were Juan Sarenas, Sebastian Generoso, Rafael Castillo, Celestino Chavez and Pacifico Sobrecarey, Alberto and Alfredo Zamora, Desiderio Gil, Pedro L. Tesorero, Sr., Diosdado Perez, Sr., Januario Puruganan, Adolfo Casanova Cascolan (the School Principal when the Davao High School had their first graduation exercises), Sisenando Paras (government auditor), Casiano Salas and Macario Panuncialman (who came in the early 1900s to establish the cadastral area in Davao), Jose Porras and Bernardo Guerrero.

In the later period (about the 1920s and 1930s), those who came and became prominent in their chosen field of endeavor were the following: Pantaleon Pelayo, Sr., Romualdo C. Quimpo, Leon Garcia, Sr., Jorge Loredano, Antonio Habana, Jr., Donato Endriga, Dominador Zuno, Sr., and Cesar Sotto in the field of law and politics and in the field of business were Roman Tesoro, Martiniano Capili and Juan Mercado.

CIRIACO R. LIZADA

Ciriaco R. Lizada from Tayabas (now Quezon Province) was one of the pioneer migrants from Luzon. He came in the late 1800s when the Spaniards were still in the Philippines. He was sort of a political refugee because of his dislike in the goings-on

of politics in his province. He belonged to a well-to-do family who also had landholdings. He married a native Dabawenya by the name of Simona Bustamante Bangoy and reared a big family. He acquired large tracts of land and became a prosperous hacendero through his effort and skill.

Lizada entered the field of politics when he was appointed Municipal President of Davao during the early part of the American regime. He was the last to occupy the position under the military government and the first when the civil government was organized in Mindanao. He was a good administrator and some of his achievements were the assimilation of the non-Christian tribes, the creation of the historic Osmena Park, and the improvement of the municipality's finances. He was said to be the administrator who succeeded in persuading the ethnic indigenous tribes to cut their hair short like the Christians in the community because he was very conversant with the dialects of the natives. At the time Ciriaco Lizada was the municipal president the Municipality of Davao included all the neighboring localities around the gulf of Davao.

Ciriaco Lizada's life and career ended on January 30, 1936. In recognition of his many achievements as a government official, the city government of Davao named one of the streets (in the busy area) in his honor.

VICENTE FERNANDEZ

Don Vicente Fernandez was the founder of the "Fernandez Hermanos and Compania Maritima" together with his brothers Don Pepe and Don Ramon. They were among the early migrants

from Luzon who contributed greatly to the material and commercial progress of Davao. During the early part of the American regime they pioneered in the shipping trade between Davao and Manila. Aside from the shipping business they also engaged in the import and export industry and also the abaca and copra business. Their business firm served as a lending institution during the early times extending loans to abaca farmers because there were no banking facilities then. (The Philippine National Bank Davao Branch was opened only in 1917). The Fernandez brothers also became large land owners of Davao City and Samal Island.

FELICIANO IÑIGO

Feliciano Iñigo came to Davao in the early 1900s as managing agent of the Fernandez Hermanos. He served the company for over ten years but gave up the position in 1918 to devote his time to his acquired real properties. He became a landowner with commercial lots in poblacion and agricultural land in the outskirts planted to abaca and coconuts which contributed to the economic development of the city.

His children Natividad, married to Engineer Alfonso Oboza (one time District Engineer of Davao and Mayor of Davao City during the Japanese Occupation); Remedios, married to Dr. Roque Monfort; and Carlos Iñigo are all known in Davao's high society.

JUAN SARENAS

A former congressman, provincial governor and retired judge, Atty. Juan

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Araw Ng Dabaw '89 /7

PIONEERS...

Sarenas originally came from Nueva Ecija. He came to Davao, together with his wife Concepcion Breva Sarenas (who was a one-time school principal of the Davao Central School) in 1916. Aside from practicing his Law profession and became active in government and political activities, he also acquired large tracts of land and became a prosperous landowner. He has a large family with children equally known and prominent as he is in Davao's high society. His large family is composed of his wife and children Rodolfo, a lawyer (former Davao City Mayor) married to Loreta Sunico, a teacher (both retired in the service); Priscilla S. Ignacio, married to Engineer Antonio Ignacio; Celso, married to Natividad Villafuerte; Raul, an engineer, married to Veronica Torres; Catalina, married to Engineer Isidro Laconico; Leticia, a CPA, married to Atty. Cesar Nitorreda; Natividad, married to Manuel Inigo, and Benjamin, a medical doctor, married to Mercedes Facundo.



DESIDERIO GIL

Marine Engineer Desiderio Gil, with his wife Modesta Ureta of Batangas, came to Davao in the early 1900s. He was first connected with the Fernandez Hermanos but later resigned. He became a Chief of Police of Davao and then a Deputy Governor.

The Kiwanis Club of Tagum, Davao was extremely proud to present a posthumous award to DESIDERIO GIL as a token of appreciation for "distinguishing himself as 8/Araw Ng Dabaw '89

a pioneer in Tagum 1919. .introduced the first motorized means of water transportation that transported more settlers to Tagum. .for opening feeder roads and building barrio schools while serving as municipal district president".

Desiderio Gil, through his efforts, was able to acquire lots in the poblacion proper and agricultural land in what is now Davao del Norte (municipality of Carmen) which he planted to coconuts.

The Gil Family is large with ten children namely: Ruben Gil Jain, retired Director of U.M. Panabo; Dr. Hortensia Gil Buhay, a school dentist in Davao City (1940-1941) and a retired University of Mindanao Professor; Aida Gil Damaso (Retired Judge CFI, practicing Attorney, one time-City Fiscal of Davao City, Provincial Fiscal of Davao del Sur); Pacifico Gil (deceased); Gregorio Gil (three term Councilor-elect of Panabo; Lydia Gil Warr* (abroad in U.S.A.); Exuperia Gil Madrazo (Asst. Schools Division Superintendent of Davao City and a U.M. Professor); Resurreccion Gil (first elected Mayor of Carmen, Davao del Norte who served for two terms); Zenaida Gil Gragasin (Budget Officer of the then Ministry of Health, Region XI, retired) and Nestor Gil (deceased) who was the Manager of the RCDP.

*Currently employed by the U.S. Federal government with Headquarters Ninth Air Force, Staff Judge Advocate's Office, Shaw AFB, South Carolina, U.S.A.;

PEDRO L. TESORERO

Born in Concepcion, Malabon, Rizal of a father from Makato, Aklan and a mother of Bulacan and Panganga parentage, Pedro L. Tesorero was a registered nurse (classmate of Felisa Torres, U.P. Class 1914). He was sent as a health officer to Dapitan (now in Zamboanga del Norte), then to Zamboanga (now a city), hence to Davao in 1915. He doubled as



the first public school teacher in Bunawan (km. 24) where he met and married Casiana Pio, child of a Guiangan father and Samal/Calagan mother.

In 1920 he was dispatched to Peñaplata, Samal to suppress the spread of cholera which somehow found its way there. He was back in Bunawan in 1922 and became a municipal councilor in 1926. Being fluent in Spanish and English, he was assigned as the official escort of Governor General Leonard Wood when the latter came to Davao in 1928.

After his government service, he settled in his hometown and opened a small trading post. In 1930, he started the first firewood and charcoal business along Claveria St. (now Claro Recto St.). The latter business failed but the former flourished. He met his Creator on February 17, 1938 survived by his wife and children, namely: Sisinia Margen (now a government retiree); Jose (a lawyer now deceased), Eliseo (a fisherman now deceased), Francisco (a C.P.A., college professor and civic leader), Elida Pimentel (a registered nurse and school teacher), Alberto (a journalist) and Pedro, Jr. (felled by a rebel-assassin's bullet).

NOTE: His teaching post was taken over in 1920 by Mrs. Aquilina Perez (wife of Diosdado, also a teacher) who, later, was succeeded by Mr. Gertrudez Bosque.

PEDRO S. CARRIEDO

Don Pedro Carriedo who was a Marine Engineer by profession came to Davao in 1916 from Rizal. He was mar-

ried to Dona Asuncion San Jose, also from Rizal. He was one of the last Tagalog migrants from Luzon who contributed to the material progress and development of Davao City. When he settled permanently in Davao, he put up his first store in Claveria Street (now Claro M. Recto St.) selling merchandise. He also engaged himself in the business of water transportation because during his time road facilities in Davao to outlying barrios and other towns were practically nil or were too inadequate. He acquired small launches and started the business of conveying cargoes passengers along various points of Davao Gulf. When he became successful in his transportation business he bought the extensive lot and the house at the corner of Claveria and Bonifacio Streets and opened a general merchandise store in the house that he bought. Sold at the store were hardware, oil products, machineries and spare parts.

Don Pedro, together with his son-in-law Pedro Lat, engaged in cinematography business when they bought Liberty Theater from its original owner, Jerry Roscom, an American oldtimer in Davao. Another acquisition was the Ideal Theater in Claveria. After the merchandise, water transportation, and cinema business, he turned to agricultural enterprise. He cultivated and developed his vast agricultural holdings in Tagum, Davao near the Davao Penal Colony, and planted them to abaca and other plants.

ENGINEER CASIANO A. SALAS

Casiano Asenero Salas was born on August 13, 1893 in Tago-luan, Cagayan de Oro. He grew up in Jagna, Bohol where his father, Kapitan Severo Salas, was a town mayor. The family claims their forebears were from Cavite and Iloilo. He studied in Cebu and upon

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MARCH 16, 1989

If we have been celebrating Araw ng Dabaw for the last 22 years, it is because the idea was nurtured in the heart and born in the mind of a Dabawenyo sometime in 1967. Even then, Davao City was already known as the melting pot of the South. People from every nook and corner of the country have settled here, with different dialects, diverse cultural heritage, different habits, customs, and traditions, varied backgrounds, but with the same dreams, hopes, and aspirations to find for themselves and their prosperity a place under the sun.

In the midst of these diversities, the need of the hour was unity. And so, it came to be that this Dabawenyo founded the Araw ng Dabaw. He rallied the people to celebrate the birth anniversary of the City born on March 16, 1937. He thought that the best way to unify these people of different backgrounds was through the celebration of Araw ng Dabaw. His was the brainchild of the song "Tayo'y Dabawenyo" which has since become the local anthem of the people. He inspired the people of the barangays to join in the festivities. He provided the leadership, the encouragement and the example for the people to be united in mind, body, and soul, to achieve peace and prosperity for all through a sentiment of oneness. He also launched the Datu Bago Award. The celebration of Araw ng Dabaw is now undoubtedly an institution known all over the land.

ELIAS B. LOPEZ is the father of Araw ng Dabaw.

There are many lessons that can be gleaned and learned from the life of Elias B. Lopez. It is only just and proper that his life story be capsulized in this article to serve as an example and inspiration to the young Dabawenyos to whom this tribute is principally addressed.

MARCH 16, 1989

WHO IS ELIAS B. LOPEZ?

Elias B. Lopez is not just a name. The name is practically an institution that has played a vital role in the history, development and growth of Davao City for more than 30 years.

Elias B. Lopez is not just a person. He is a personality whose mind and character have been interwoven in the tapestry of the land and people of Davao City for 3 decades.

Elias B. Lopez is not simply a Dabawenyo. He is truly a Bagobo, born of the soil of Davao City, bred in the school of sacrifice and became a pillar in the political leadership of the City.

The basic lesson that can be gleaned from the life story of Elias B. Lopez is that poverty should not be a hindrance nor an obstacle in attaining one's goal in life. For the life of a man is not measured only by his success but also by the adversities he conquered in order to reach his goal to attain success.

Since his early childhood, Elias had to overcome what were considered insurmountable odds-low-birth, poverty, tribal prejudices, and social discrimination - and thus



developed the qualities of strong character and leadership which later propelled him to glorious heights in the field of student and political leadership which remains unsurpassed and unequalled by any Dabawenyo.

Elias belongs to that circle of men in this country who, despite poverty and other obstacles, have proven the validity of our democratic way of life which hold the concept of "equal opportunity for all".

With his determination and struggle to rise above the level of his birth, the life of Elias B. Lopez should be an inspiration to the youth, especially those saddled with poverty.

CHILDHOOD AND YOUTH

Elias B. Lopez was born in Baguio, Calinan, Davao City, on February 28, 1930 of poor parents, unlettered and unschooled, but proud natives belonging to the so-called Bagobo tribe of Davao.

He struggled so much to be able to finish his primary and secondary education. His rise to prominence in later years sometime obscure the years of hard struggle and difficulties. But, as it has been said, "the greater the difficulty, the more glorious the triumph."

His four years in the Davao City High School from where he graduated in 1949 nurtured him in the field of student leadership and oratory. He became an editor-in-chief of the Davao Wave, school organ of Davao City High School. He was a bemedalled orator. He was elected Vice-President of the Student Government. Elias really excelled in many fields during his high school years. His general average in his senior year was 95.75.

When entered in the University of the Philippines in Diliman in 1949, he has been a university scholar and has been an outstanding leader. Despite all odds, he was elected President of the University student council, making him the first Min-

(More on page 11)

Araw Ng Dabaw '89 /9

A Tribute to the Father of "Araw Ng Dabaw"

by: Felipe B. Capili & Gil M. Abarico

DATU BAGO AWARDEES for 1989



NAP DOCTOR
Socio-civic



CATALINA SANTOS
Community Service



EHELIO PALMA GIL
Education

CRITERIA for DATU BAGO AWARDS

- 1) Nomination is open to all persons, of all nationalities, living or dead, who have resided in Davao City for at least ten (10) years.
- 2) Nominees must have rendered substantial contribution to the growth of Davao or have rendered exemplary service to the community in any field or endeavor;
- 3) The service rendered must be specified, described and documented with a brief biographical data and a 2x2 photo of nominee;
- 4) Previous Datu Bago Awardees are disqualified.

PAST DATU BAGO AWARDEES

1969 TOMAS MONTEVERDE, SR. FRANCISCO VILLA-ABRILLE MAURICE MICHAUD p.m.e. ANTONIO T. UY ANTONIO FLORENDO GUILLERMO TORRES	LIGAYA VICTORIO CARLOS INIGO BENJAMIN CRUZADA	1979 NONE	1984 REV. PAUL GUILBAULT, p.m.e. MISS ESPERANZA T. SANTOS (Posthumous)
1970 SIMEON AND MARGARITA MARFORI (both deceased) JULIAN RODRIGUEZ, SR. (deceased) CLOVIS THIBAUT p.m.e.d.d. BALDOMERA ESTEBAN SEXON CONRADO ALCANTARA JOSE J. DOMINGO	1973 LOURDES CURA SOLIS RAMON BASA ENRIQUE FERNANDEZ JUAN V. FAUNE DESIDERIO DALISAY LORENZO SARMIENTO	1980 ROSA SANTOS MUNDA	1985 ALEJANDRO D. ALMENDRAS VICTORIA G. BELTRAN DR. VIRGLIO J. DURBAN (Posthumous)
1971 CONCEPCION SARENAS ISIDRO MARFORI VICENTE TIONKO CESAR NUNEZ SEBASTIAN ANGLIONGTO	1974 MIGUEL VARELA, S.J.	1981 MSGR. ANTONIO LL. MABUTAS, DD ANTONIO FLORENDO	1986 VICTORIA AND JEAN EDADES ATTY. ISMAEL L. VELOSO DR. ALEX A. PANUNCIAMAN
1972 ELISA PANUNCIAMAN	1975 CARLOS MILLETE	1982 AIDA RIVERA FORD FELICIDAD C. SANTOS PEDRO O. SANVICENTE ROMUALDO C. QUIMPO (Posthumous) PANTALEON A. PELAYO, SR. (Posthumous) JESUS T. DELA PAZ (Posthumous)	1987 JUDGE MILAGROS NARTATEZ FR. EMETERIO BARCELON, S.J. TEODORO PALMA GIL, SR. (Posthumous)
	1976 CONCEPCION DE ASIS	1983 ATTY. JESUS DUREZA MRS. EDNA T. KIMPO MRS. CARMEN SORIANO LT. CIPRIANO VILLAFUERTE, SR. (Posthumous)	1988 MA. ASSUMPTA M. DAVID ENGR. VICENTE ALBAY ANITA J. FLAVIANO
	1977 SOLEDAD R. DUTERTE		
	1978 ALBERTO MONTEMAYOR		

A TRIBUTE ...

danaoan to be elected in such position since the establishment of the University of the Philippines in 1908. He was the Asst. Editor-in-Chief of the Philippine Collegian, the official organ of U.P.

Because of his multifarious achievements, he was chosen as the most outstanding U.P. student leader of the year 1955. He was also the recipient of Vice-President Carlos P. Garcia medal as outstanding student of U.P. for 1954-1955.

It was during these years that Elias B. Lopez must have first realized his potentials and capabilities, as shaped by the teachings of his instructors, and his experience and realization. He was a conscientious student conscious of his past while aiming for the future. The future which inexorable summoned him to a higher destiny.

Exemplary Public Servant

Many people consider Elias B. Lopez as an exemplary public servant who dedicated his life, talents, and fortune to the service of the city he loved so much over a span of more than 35 years.

He was first elected as top-notch councilor in 1955, the youngest councilor in the history of the city and the lone survivor of his entire ticket in a field of 73 candidates. He again ran for re-election in 1956 as councilor and again he was the number one elected councilor. In the 1963 elections, Lopez ran for Vice-Mayor and won handily. It is significant to note that in all these elections, Lopez was always the highest vote-getter in the city. In the 1967 elections, he won an unprecedented victory as City Mayor over the incumbent who was then formidable.

As fate would have it, he lost in the 1971 mayoralty elections. Martial law was declared and for a time he was called upon to serve the people in other capacities.

When the first local elections was held after martial law was lifted in 1980, Elias B. Lopez was once again summoned by the call of public service to run for mayorship. Again the sovereign people spoke and Lopez won in leading an opposition ticket against the ruling party.

But as fate would have it again, Lopez's term was once again placed on the spot when he was unceremoniously replaced without justifiable reason after the EDSA revolt.

MAN OF SOLID ACCOMPLISHMENTS

But Elias Lopez has already established a solid reputation as a no-nonsense public official. Many, including his critics, will agree that performance wise, Lopez is the "best Mayor Davao City ever had".

In fact, majority of the present improvements and infrastructures in the City are there because of his untiring efforts to transform this polygot community, this melting pot of culture, into a City that every Dabawenyo can truly be proud of. To him, Dabawenyos are not only the natives of this place but also the different peoples who have come from every nook and corner of the land - attracted to this southern metropolis like magnets - and to which they have dedicated their dreams and struggles for a better life.

As a two-term City Mayor, his accomplishments are too numerous to enumerate. Some of his more significant and solid accomplishments are mentioned as follows:

1. As Mayor of Davao City, Elias Lopez helped conceptualized and implement the so-called RCDP Program which include the following development projects:

a. Housing and Shelter projects in Piapi involving re-blocking, bulk filling and infrastructure. Under this program, sites and services projects have also been tar-

geted in Agdao, Toril, Matina Aplaya, and other suitable areas. Included in this program are livelihood and building loans projects.

b. Markets for New Matina, Toril, Agdao, Talomo, Piapi have been designed, and now in the process of implementation.

c. Slaughterhouse which is now in the process of construction.

d. Equipment for roads and drainage maintenance as well as for solid waste management.

e. Improvement of streets like Lapu-lapu, Agdao market road, J.P. Laurel Avenue, Daang Sandawa, Quezon Boulevard, San Pedro, Pichon Street, Davao-Agusan road, R. Castillo, Lacson-Lamanan Road, Mac Arthur Hi-way, Quirino Avenue, Generoso Bridge and other community facilities.

f. Construction and improvement of drainage systems in the Poblacion area.

g. Construction of equipment yard and workshop, bus terminal, and sanitary landfill projects.

All the above-mentioned projects have a total value of about P550 million through the assistance and collaboration of the World Bank and Regional Cities Development Projects. These projects are giving great public improvement benefits to the people of Davao City.

2. Lopez visited and conducted pulong-pulong with the inhabitants in all of the barangays of the City on a year-round basis. Pulong-pulong sa kaunlaran has become a hallmark of the Lopez administration.

3. Lopez pushed through his projects of food, water, road, and schools in the barrios and was able to build hospitals in Calinan and Paquibato.

4. He envisioned Davao City as the gateway to

Southeast Asia. Hence, he headed a trade-cultural mission to Indonesia in 1984, with then Assemblyman Manuel Garcia. He also led a mission to Taipeh and was ready to form a mission to Hefei City as Sister City of Davao. At any rate, a mission from Hefei came to Davao City and, along with a delegation of Lions Club officials donated the tower clock and the traffic signal lights at the vicinity of the San Pedro Cathedral.

5. Elias B. Lopez was the one who institutionalized the Araw ng Dabaw some 19 years ago. By the authority of the City Council then, a proclamation was issued to the effect that March 16 of every year shall be the Araw ng Dabaw.

It was also Lopez who commissioned the composition of Tayo'y Dabawenyo by Guillermo Anajao, with lyrics written by MECS Director, Pedro Sanvicente. To recognize and thank the individuals and institutions which contributed to the progress of Davao City, Lopez also institutionalized the Datu Bago Award, which is conferred during the Araw ng Dabaw celebrations.

6. Always mindful of the youth and the important role that they will play in the community in the future, Lopez initiated the Project HOPE (Help Our Pre-schoolers Everywhere) in 1968.

Children of poor parents, up to six years are given nourishment, care and education.

7. It was Lopez who reclaimed a seven-hectare land and made it into what is now known as the Mag-saysay Park.

8. Lopez renovated the Palaruang Lungsod and made it as what it is today, and the entire sports complex was named Palaruang Lungsod ng Dabaw.

(More on page 13)

Araw Ng Dabaw '89 /11

Davao City: Paradise Regained

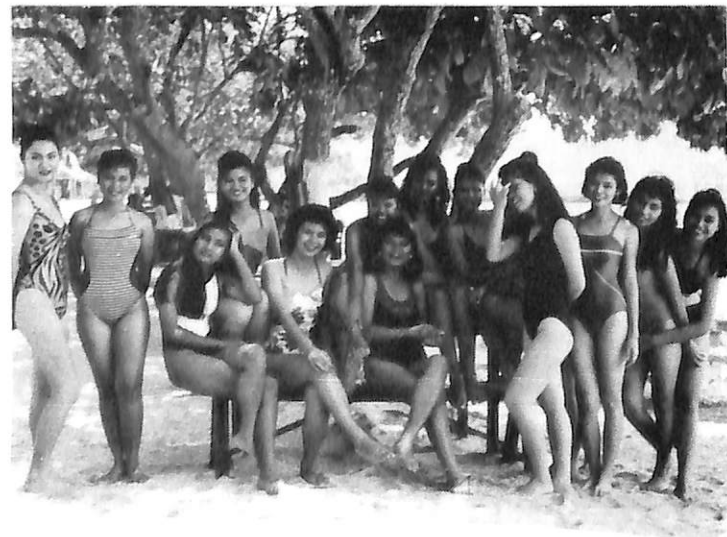
THERE'S more sun in Davao than anywhere else in the country. Most foreign tourists who come to Davao despite all the negative publicity in the part years yearned for the city's sun-baked white beaches across the Gulf.

"Davao is like a lost paradise, a garden of Eden," a German tourist said. "It is just waiting to be discovered." Today it has been regained.

Davao's main attraction to foreign tourists, according to Efren "Boying" Veneracion, president of the Davao Tourism Association, is not so much the Philippine eagle, the durian or Mt. Apo, but the year-round sun.

Remember, Davao is out of the typhoon belt; when the rest of the country goes wet with heavy rains during a depression, we still have the sun," he told this writer.

Tourists who stay in Davao for about a week during a "wet season" in the country (July-October) notice that while the rains pour in this southern Philippine city in the evening, the sun goes right back in the morning till sunset.



by: Aurelio A. Peña

12/Araw Ng Dabaw '89

Rosie Dayao, sales manager of the famous Davao Insular Hotel also agreed, after talking to her many clients and guests at the hotel, that Davao's best attraction is still "the sun and the all-year round good weather." Many tourists in fact, according to Dayao, "have compared Davao to Hawaii" especially after enjoying the sun under swaying palm trees at white-sanded Paradise beach just a few minutes across the aqua-blue waters of Davao Gulf.

Tessie Abesamis, sales promotions manager of Apo View Hotel, a favorite haunt of businessmen, is also aggressively selling Davao's sun in her current campaign to sell the hotel to tourists and visitors in the city. "Our sunny weather in Davao is our best selling point," Abesamis said.

Apo View has just put together a twin package of "sun tours" for sun lovers and gold enthusiasts. One is billed the "Sunsational Island Tours" for those who love to go sunbathing, swimming, snorkeling and scuba diving at the famed white Coral Reef, while the other tour package, is billed "Put N'Green," a golf tour for



players and plain enthusiasts.

As a way of saying "thank you to its patrons on its 25th anniversary, Davao Insular Hotel on the other hand has slashed down their single room rates by 50% in their current "444" promotion. Tourists and businessmen who are used to staying at downtown hotels paying budget-rates can now enjoy a five-star international hotel at only half the price. Offered from September 1 to October 31 last year, the cost of single room, according to Rosie Dayao, is only P444.00, including tax and service charges.

A typical city tour conducted by any of the tour groups in Davao usually includes trip by banca either to Talicud island, Bangoy island, Aguinaldo pearl farm or Paradise beach for a whole day activity of swimming, snorkeling, scuba diving or simply sunbathing on snow-white beaches.

Tourists are later escorted to the famous Aldevinco shopping center where they can shop for Muslim and tribal brass and batik. This is followed later by a leisurely tour of the city's fruit stands where multicolored piles of rambutan, lanzones, mangoes, pomelos, santol and durian are displayed.

This typical tour usually brings them to the country's

largest orchid farms then to a Buddhist temple or to a hilltop in Maa where the image of the miraculous Infant Jesus of Prague is a perfect spot to get a panoramic view of Davao City.

For the more adventurous visitors or tourists, a typical night tour usually brings them to a stage show at Square Circle club at J.P. Cabaguio avenue or to JR Club at San Pedro Street. Discomaniacs looking for watering holes are led to Disco Vegas at Ilustre street or to the One Down Disco at the basement of Apo View Hotel where visitors can swing to the latest sounds, then moved upstairs to Penec Bar to listen to jazz music for an hour or so before winding up with a few chips at the Davao Casino along J.P. Laurel avenue.

Specially-packaged tours for visitors with more time in their hands include a mountain-climbing expedition to the 10,000 foot Mt. Apo, the country's highest mountain, a visit to the Philippine Nature Center at the Baracatan, Toril, to see the famous Philippine eagle along the forested slope of Mt. Talomo. Other such tours also include a visit to any of Davao's banana plantations - bananas being Davao's top export product - and to the site of gold-mining at Mt. Diwata.

MARCH 16, 1989



A TRIBUTE...

9. Lopez initiated the construction of the diversion road to have an additional bridge across the river, as well as asphaltting and cementing of various roads in Davao City, some of which are roads from Ulas junction to Calinan. This 28-kilometer road is one of the main achievements of Lopez which benefited the people to Talomo, Tugbok, Calinan, Baguio, and Marilog.

10. Lopez also caused the building of gymnasiums in Toril, Tugbok, Mintal, Calinan, Baguio and Buhanagin, and other districts.

11. He also caused the construction of markets in Toril, Calinan, Tibungko as well as in other districts in Davao City.

MARCH 16, 1989

So-called "hidden nooks" in the city catering only to more adventurous palates include a visit of Luz Kinilaw Place along Quezon Boulevard, just fronting the Muslim village, where such broiled tuna delicacies as "panga" and "buntot" are sought after by foreign visitors straying away from their traditional tour plan. Also famous in the city for broiled sea foods is the Harana restaurant along Florentino Torres street where crabs, lobsters, broiled squids and other sea delicacies are being sought after by out-of-town visitors.

Tourists and local residents in the mood for good exotic Chinese food at the end of the week will find "Dragon Night" at the Davao Insular Hotel memorable. Served buffet-style every Friday night at the Bilaan Coffee Shop, this exotic Chinese fare, according to Davao, has been attracting so many clients they always find themselves fully-booked on Fridays.

Chinese restaurants listed down by the local Ministry of Tourism include the Davao Shanghai, Davao Famous, China Royale, Kusina Dabaw, Men Seng, and Dencia's where the best "goto" and "Lugaw" are sought by busy businessmen who don't have time to spare in a traditional restaurant.

Visitors really deadset for a night adventure in the city can include the following places to explore: Jimm's Club at Matina and Venee's Subway Disco just a

stone's throw away; Penec Bar at the Apo View Hotel with One-Down Disco at the basement; Studio 7 Disco at the top floor of Maguindanao Hotel. New watering holes in the city are: Bronco's Club Theatre and Restaurant along Rizal street; J & R Club, a popular nite-spot along San Pedro street; Disco Vegas along Ilustre-Malvar streets; Square Circle and Plaza Roman Sauna Bath along J.P. Cabaguio avenue, together a "do-it-yourself" tour of Davao City for visitors who want to do it themselves.

Visitors who are staying within the north-bound side of the city, if they have limited time, can drop by the Buddhist Temple along Cabaguio avenue, then walk over to the Fuentespina Orchid Garden nearby. From here they can move on to the Davao Museum at the Insular Village. Within the premises of the hotel, one finds Etnika Dabaw where Mandaya natives weave intricate cloth.

Southbound tours include a visit to the panoramic GAP Farming Resort below a hill, a stop at Caroland Resort to see the beautiful ponds, then later a tour of Yuhico or Derling orchid farms.

Tour maps, Davao brochures, tour plans and itineraries, and other tourism materials are available for FREE at the office of the Ministry of Tourism (telephone 7-15-43), or the city tourism office at the Davao City Hall c/o Ed Fernandez, telephone 7-47-03.

12. Lopez led a trade mission in Menado, Indonesia, precisely with the intention of establishing a linkage both in shipping and airline in order to have a direct trade between Davao City and Menado of Indonesia. This was aimed at improving our City's output not only in terms of routes, but in terms of culture and in the point of view of economic trade. This project is now about to be realized and implemented.

13. Lopez caused the construction of Barangay Water Works projects in Baguio and Indangan-Acacia, aside from multifarious other water works projects and artesian wells in the barangays and other remote areas.

14. Lopez initiated and

created the so-called Barangay Development Project. Under this project, each and every barangay in the City was entitled to a certain amount for development of their respective projects.

These are only some of the solid accomplishments of Elias B. Lopez as a public servant which have left a deep imprint upon the soul of the City and people of Davao City.

APPOINTMENT WITH DESTINY

Those who know Elias B. Lopez and know him well cannot escape the conclusion that there are certain personalities who are children of destiny.

A leader must prove to his constituents his capacity for

leadership, his dynamism, foresight and sincerity not only in words but more in deeds.

In the case of Lopez, it is often duty and responsibility, deeds and actions which conspire with destiny. A destiny he cannot ignore.

Hence, since the beginning, it seems as if fate has always been pushing him and charting the course of his life. There were so many difficulties he has encountered while in the public service. But it seems that God, who is the owner of his life and everything, still has something for him to do and perform. And so, a man's name and fate are always written along the lines of destiny.

Who then is the man who can go against the course of destiny?

Araw Ng Dabaw '89 /13



Daisy Jumilla



The Mutya Ng Dabaw '89



Veronica Tolentino



Kathleen Maglana



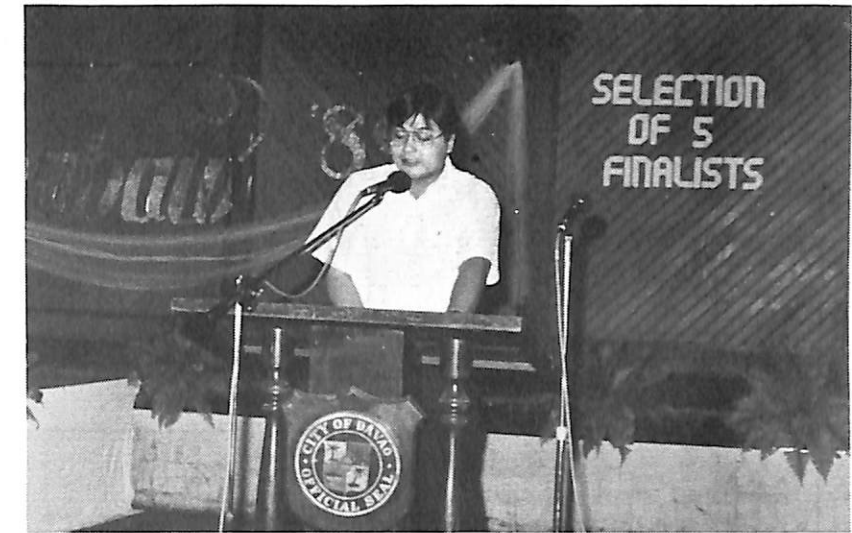
Rosemarie Rafuli



Blesilda Falmarin

MUTYA NG DABAW PAST TITLE HOLDERS

- 1969 - Rachel Arkoncel
- 1970 - Elsa Roldan
- 1971 - Jeannette Ledesma Lon
- 1972 - Maureen Elizabeth Helario
- 1973 - Lyn Yuviengco Aguirre
- 1974 - Clavel Albay
- 1975 - Jocelyn Joyce
- 1976 - Lorna Ma Te
- 1977 - Marian Salvador Abella
- 1978 - Maria Edna Go
- 1979 - Aniebelle Cervantes
- 1980 - None
- 1981 - Abegail Garcia
- 1982 - Felinda Sanchez
- 1983 - Susan Co Ong
- 1984 - Jusita "Joy" Mascardo
- 1985 - Sharmene Escamilla
- 1986 - Conchitina Tesoro
- 1987 - Trezita Acosta
- 1988 - Trizza Ambet Gapultos



CITY GOVERNMENT OFFICIALS



HON. JESUS DUREZA
Rep., 1st District



HON. RODRIGO R. DUTERTE
City Mayor



HON. DOMINADOR ZUNO, JR.
Vice Mayor



HON. CORNELIO MASKARINO
Rep., 2nd District

(3rd District, Vacant)

MEMBERS, CITY COUNCIL

First District



Hon. Luis BONGUYAN Hon. Bonifacio MILITAR Hon. Alexis ALMENDRAS Hon. Leonardo AVILA Hon. Nilo ABELLERA Hon. Aristao ALBAY Hon. Antonio VERGARA Hon. Gerardo NOGRALES

Second District



Hon. Valentino BANZON Hon. Diosdado MAHIPUS Hon. Tomas MONTEVERDE Hon. Liborio LUMAIN Hon. Antonio CASTILLO Hon. Danilo DAYANGHIRANG Hon. Jaime RODRIGUEZ Hon. Simporiano ALTERADO

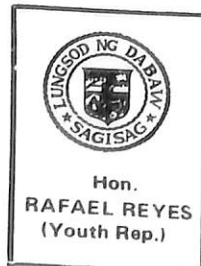
Third District



Hon. Corazon MALANYAON Hon. Cesar ROBILLO Hon. Reynato BANGOY Hon. Victoriano ADVINCULA Hon. Agosto FUENTES Hon. Shane DOLOR Hon. Teofilc VENUS Hon. Guillermo SALDANA



Atty. Carmelo T. Gempesaw,
City Secretary



Hon. RAFAEL REYES
(Youth Rep.)



Hon. Nicanor Magno



Hon. Salvador Tinio



Hon. Matute Pel



Atty. Jaime Quitain,
City Council Secretary

Other City Officials...



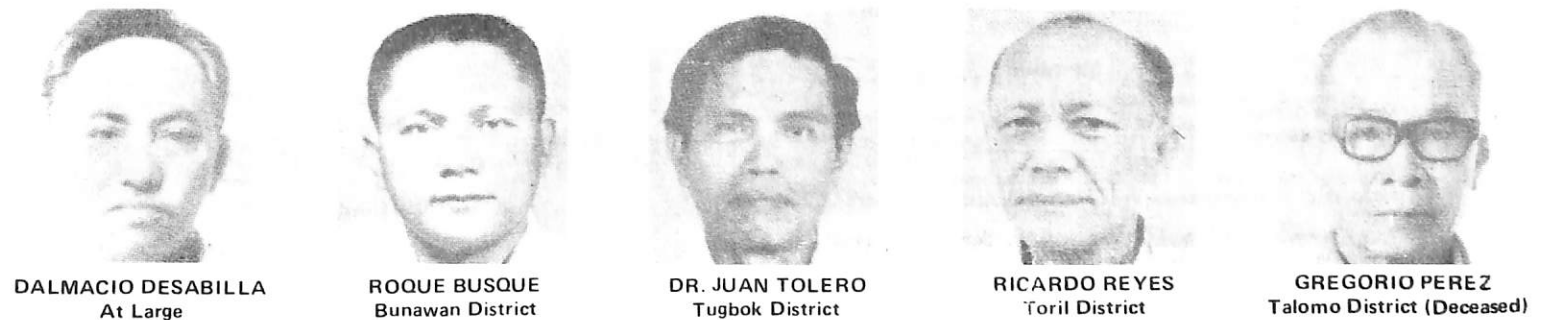
- Atty. Benjamin de Guzman - City Administrator
- Atty. Milagros Nartatez - Executive Judge, RTC
- Mr. Antonio Vargas - City Treasurer
- Mr. Mariano Kintanar - City Auditor
- Atty. Emmanuel Galicia - City Fiscal
- Engr. Felipe Fernandez - City Engineer
- Dr. Juan Abear - City Health Officer
- Atty. Onofre Francisco - City Legal Officer
- Engr. Modesto Sero - City Public Service Officer
- Mrs. Carmen Inigo - City Tourism Officer
- Mrs. Paz Egenio - City Budget Officer (OIC)
- Mr. Gil M. Abarico - City Press Secretary
- Atty. Claudio Montanez - City Assessor
- Mr. Benjamin Romerosa - City Agriculturist
- Mrs. Alma Pagatpatan - City Personnel Officer
- Mrs. Exuperia Madrazo - Schools Division Supt. (Actg.)
- Atty. Aludia Gadia - City Register of Deeds
- Dr. Benjamin Panganiban - City Nutrition Officer
- Mr. Rufino Ambrosio, Jr. - City Planning Officer
- Mr. Roberto Nery - City Housing Officer (OIC)
- Mr. Anselmo Ismael - City Veterinarian
- Mr. Cesar Damaso - Asst. City Secretary
- Mrs. Raz Garcia - City Population Officer
- Mr. Rene Galope - Civil Security Officer
- Mrs. Vivia Reyes - Private Secretary
- Mr. Ernesto Plana - Internal Control Officer
- Mr. Tomas Cal - Procurement Officer
- Engr. Renato Ramos - Head, RCDP Office
- Mrs. Maximina Dolendo - City Librarian
- Mrs. Angelina Senal - Principal, DCHS
- Lt. Col. Franco Calida - CO, Davao Metrodiscom

PAST CITY MAYORS

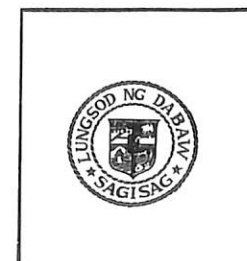
SANTIAGO ARTIAGA	1937-1938
AGUSTIN ALVAREZ	1939-1940
PANTALEON PELAYO, SR	1940-1941
ALFONSO G. OBOZA, SR	1941-1942
JUAN A. SARENAS	1943-1944
DONATO C. ROMUALDO	1944-1945
APOLINARIO CABIGON	1946(Jan.Feb.)
FUNDADOR VILLAFUERTE	1946
LEON GARCIA, SR	1947-1948
BERNARDO TEVES	1949-1953
RODOLFO B. SARENAS	1953-1954
DON JULIAN RODRIGUEZ, SR	1954-1955
CARMELO L. PORRAS	1956-1967
ELIAS B. LOPEZ	1968-1971
LUIS T. SANTOS	1971-1981
ELIAS B. LOPEZ	1980-1986
ZAFIRO RESPICIO (OIC)	1986-1987
JACINTO RUBILLAR (OIC)	Dec. 1987-Feb, 1988

Assemblyman ROMUALDO QUIMPO
Father of City Charter

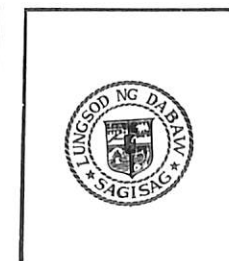
DEPUTY MAYORS



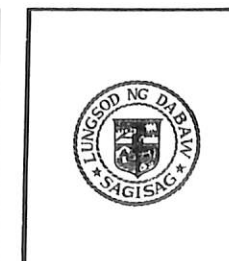
DALMACIO DESABILLA At Large ROQUE BUSQUE Bunawan District DR. JUAN TOLERO Tugbok District RICARDO REYES Toril District GREGORIO PEREZ Talomo District (Deceased)



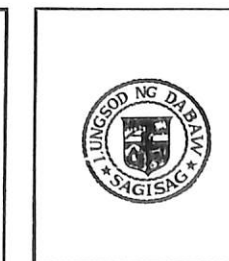
GILBERT NAVARRO
Paquibato District



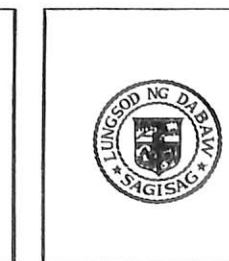
TEODULFO CAJES
Baguio District



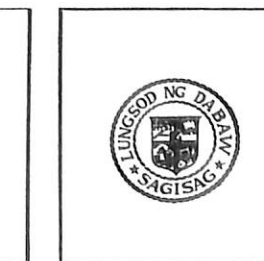
ERNESTO BAUTISTA
Calinan District



LAWINGAN O-ONG
Marilog District



ROBERTO PICHON
Buhangin District



HADJI YUSOP UY
Muslim Affairs

Araw ng Dabaw '89

WORKING COMMITTEES

EXECUTIVE COMMITTEE

Mayor Rodrigo R. Duterte
Chairman
Vice Mayor Dominador B. Zuno, Jr.
Co-Chairman

HONORARY MEMBERS

Hon. Luis C. Bonguyan	Hon. Jaime Q. Rodriguez
Hon. Bonifacio E. Militar	Hon. Senforiano B. Alterado
Hon. Alexis C. Almendras	Hon. Corazon N. Malanyaan
Hon. Leonardo R. Avila III	Hon. Cesar G. Robillo
Hon. Nito G. Abellera	Hon. Renato S. Bangoy
Hon. Aristeo P. Albay	Hon. Agosto P. Fuentes
Hon. Antonio H. Vergara	Hon. Victorio S. Advincula
Hon. Gerardo C. Nograles	Hon. Teofilo M. Venus
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The 'Balik-Dabaw' Program: a joint project of the

Submitted by:

GIL M. ABARICO
Chairman "Balik-Dabaw"
Project Study Committee
Davao Tourism
Association (DATA)

* DAVAO TOURISM ASSOCIATION
* THE DAVAO CITY GOVERNMENT
* DEPARTMENT OF TOURISM, REG. XI AND
* DEPARTMENT OF TRADE & INDUSTRY, REG. XI

Rationale:

The time is about ripe to launch project "Balik-Dabaw" because of the following factors:

1) The peace and order conditions in the City of Davao and other parts of Region XI (Southern Mindanao) have already returned to normalcy;

2) The economy of Davao City, the regional center, is now in the threshold of taking off as all economic indicators show;

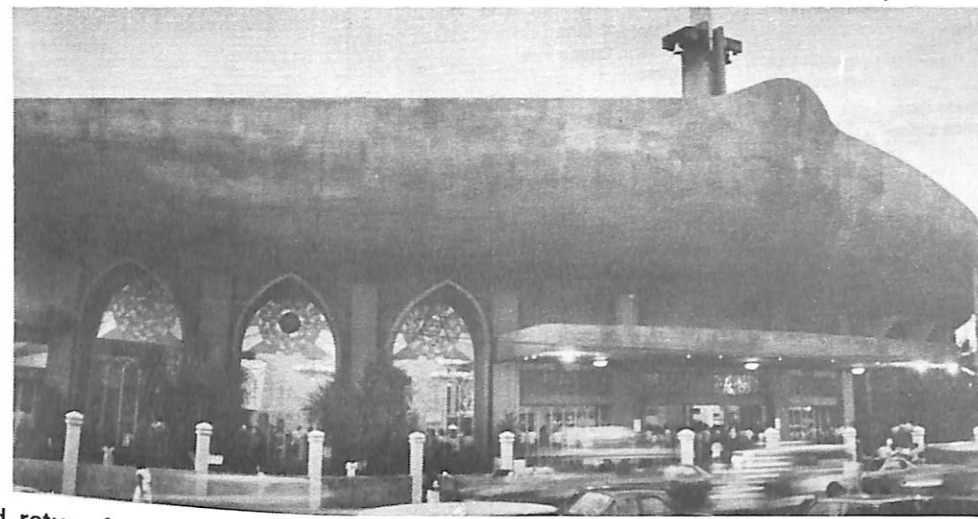
3) The local and regional tourism industry is enjoying a tremendous revival;

4) Hundreds of former Davao (and Southern Mindanao) residents now living abroad, particularly in the United States, still retain sentimental attachments and must be now eager to return, specially if given assistance and incentives, and take a fresh look to re-discover their former home-city and region.

Long-range aims:

a-1) To convince Dabawenyos who are making good abroad not only to come back once or twice but also to spread the good word to their Filipino friends and relatives (and Americans too) that it's worth the time, effort and money in visiting Davao City/Southern Mindanao; and

b-2) To make it easy and attractive, for those who have "saved" for the "rainy days" or their affluent friends/associates, to invest their money in joint ventures and business enterprises which are viable and promise a



good return for their investments.

What must be done:

a) Strengthen the sentimental/emotional ties of Dabawenyos now residing abroad vis-a-vis their parents, relatives, and friends living in Davao City and other parts of Southern Mindanao;

b) Facilitate the "homecoming" of hundreds (probably thousands) of former Davao residents, most of whom have already established themselves abroad, either in business or the professions;

c) Extend maximum assistance and incentives to "Balik-Dabaw" project return to their respective places abroad happy with their experiences while here that they may even tell others to also become "Balik-Dabawenyos".

d) Make certain that those participate in the "Balik-Dabaw" project return to their respective places abroad happy with their experiences while here so that they may even tell others to also become "Balik-Dabawenyos."

Common goal and joint effort:

Project "Balik-Dabaw" is a joint effort of the City of Davao, the Davao Tourism Association (DATA), the Department of Tourism (DOT) and the Department of Trade and Industry (DTI) through their regional offices in Davao City and has been endorsed by other government and non-government entities which are also committed to Davao City's tourism and trade development. The project is primarily launched as a medium-term program to support the government's over-all drive to further strengthen the tourism industry as a major dollar-earner, support its momentum for growth and expansion, thus contributing effectively to the country's economic recovery program, generate employment and earning opportunities and sustain Davao City's and the Region's economic turnaround.

Needed Support:

Aside from the full endorsement and marketing support of the Department of Tourism and its DOT offices abroad, which Secretary Antonio Gonzales has already

committed in a communication received by Mayor Rodrigo R. Duterte of the City of Davao and more lately, the support too of the Department of Trade and Industry, Project "Balik-Dabaw", also needs the all-important support, commitment and cooperation of the Philippine Airlines in order to assure the success of this tourism program.

On the other hand, it would also be highly beneficial to the Philippine Airlines (PAL) if it becomes the carrier airline for project "Balik-Dabaw" in terms of immediate and long-range profits, considering the fact that:

1-a) There are hundreds and probably thousands of former Davao and Region XI residents now living in the United States, more specifically in the State of California (clustered around the areas of Los Angeles and San Francisco), in New York and New Jersey, in Chicago, Illinois and even in the State of Texas. There are also many who are now residing in Canada (Vancouver, Toronto, Montreal areas);

aa) Sub-committee on the production of Video Tapes and Slides: to be sent to

Filipino/Dabawenyos communities abroad, through DOT foreign offices as well as for Philippine Airlines (PAL), for possible showing abroad in its international flights and distribution through its outlets abroad (where there no DOT offices);

bb) Sub-Committee on Brochures and Postures: also for priority distribution abroad through DOT and PAL offices);

cc) Sub-Committee on Communications: chaired no less by the Branch Manager of the Philippine Long Distance Telephone (PLDT) company, who assured that "Balik-Dabawenyos", once here, will have direct dialing services which can put them in touch directly and immediately with their homes, offices and businesses in any part of the United States or any where in the world which has direct-dialing systems. Davao City, incidentally has the most modern communication facilities in this part of the country and the first city in Mindanao to have PLDT's direct dialing service.

dd) Sub-Committee on Transport: to assure that "Balik-Dabawenyos" will have no problems regarding transport facilities here, either by land, air or water; and the

ee) Sub-Committee on Accommodations: because of Davao City's current hotel-room shortage, due to an overflow of visitors, tourists and conventionists, a "Home-Stay" program is being prepared for "Balik-Dabawenyos" who would prefer to stay in private homes (if they don't have relatives) just in case the hotel-room shortage recurs during their visit here.

ff) Sub-Committee on Security: to assure our "Balik-Dabawenyos" very discreetly, that they have nothing to worry about while here to enjoy their sentimental visit.

Incentives and Discounts:

There is a need to provide incentives in order to make

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"Balik-Dabaw" more attractive to prospective participants, such as:

11) Discounts in plane fares (round-trip tickets), which should be made available through arrangements with the carrier airline (PAL);

22) Discounts in hotel room charges and equivalent lower rates for those availing of the "Home-Stay" program;

33) Discounts in all purchases in any business establishments, restaurants, beach resorts, transports, facilities and other allied services during their stay here; and many others.

Special Cultural Events:

To be timed for their scheduled sentimental visits to Davao City, some major cultural events have been lined up for the viewing, enjoyment and participation of the "Balik-Dabawenyos", including the following:

1a) "Kadayawan sa Dabaw": on August-September, an annual cultural and tribal spectacle show-casing Davao's (and the region's) cultural/tribal heritage, full of colorful native/ethnic dances depicting the various tribe's beliefs on love, marriage, and harvest-time, hunting, tribal war and peace); also spectacular horse-fights (the favorite tribal sport) and authentic conferment rites of royal tribal titles on those worthy of being called a "Datu" (chieftain) or a Bai (native princess) and other honorary titles;

2b) Orchids and Fruits Festival: on mid-August, another eye-popping event, this time featuring Davao's and the region's rare and beautiful "Waling-Waling" orchids, which won world renown for their beauty and rarity; and the fruits which have also made Davao and the region famous -----including, of course, the exotic "Durian" (also erotic, says its devoted eaters), the country's king of fruits (crowned with thorns but full of substance ---- which many claim to "stink like hell but

tastes like heaven");

3c) "San Pedro Fiesta" celebration: June 29, an annual religious-social festivity among Dabawenyos, an occasion for them to express their gratitude and devotion to their patron saint, St. Peter, and also as an excuse to gather and display their fineries in a grand affair sponsored by the Hijos de Dabaw, usually at the world-class Davao Insular Intercontinental Inn, where Davao's "Four Hundred" gather for traditional dancing and merry-making; to average Dabawenyos, however, the occasion calls for the traditional family and clan gatherings;

4d) "Araw ng Dabaw": on March 16, a yearly spectacle focusing on Davao City's cultural background, its present progress and future development as the region's center for trade, commerce and industry; the weeklong celebration is climaxed by the coronation of the "Mutya ng Dabaw"; a civic-military parade complete with tribal dancing; and the conferment of the city's highest awards of recognition, the Datu Bago Award, for its most distinguished citizens.

Market Encounter Program: After positive negotiations between DOT and DTI (Department of Trade and Industry) regional offices, together with DATA and the city government, it was agreed to integrate DTI's market encounter program in this area called "From Davao to the World", which showcased the best Davao products, which was held last year from September 29 to October 1 at the Central Bank's convention center in Davao City and which won much acclaim as well as many buyers, both domestic and foreign. This year called the "Rediscover Davao" Project, it has been moved to late August so that it can be held in conjunction with DOT's "Fiesta Island" program and Davao City's "Kadayawan sa Dabaw" festival. This integration of trade

and tourism programs promises to be very interesting and meaningful both to visitors and Davao City residents.

Red Carpet Welcome: "Balik-Dabaw" participants will be treated to a "red carpet" welcome upon setting foot once more on Davao soil, starting right at the Davao International Airport, where an official welcome committee, composed of DOT, DTI, DATA, and the Davao City representatives and a cultural group representing Davao's various native tribes --- in their colorful attire and musical instruments --- will warmly welcome the returning Dabawenyos in the traditional spirit of Dabawenyos hospitality, and genuine friendship. This welcome will continue manifesting itself during their stay here, in many and different ways, down to the last minute of their departing time at the airport.

Memorable Souvenirs: Various local groups, under the leadership of the city officialdom, DOT, DTI and DATA, will take charge of preparing meaningful and lasting souvenirs for all participants of "Balik-Dabaw" project --- including native handicrafts --- which will continue to remind them when they return to their adopted cities abroad, of their home-city and region and to sustain their fond memories of their sentimental visits as "Balik-Dabawenyos".

With the natural sentimental attachment of "stateside" Dabawenyos with their families, relatives, friends and contemporaries, coupled with valuable incentives and excellent souvenirs prepared for "Balik-Dabaw" participants --- and with the all-out support and cooperation of all concerned --- this project has tremendous potentials and prospects for success this year and in the years to come.

Araw Ng Dabaw '89 /23

**Schedule of Activities
ARAW NG DABAW CELEBRATION
March 10 - 16, 1989**

PAKSA: KAPAYAPAAN...KAUNLARAN...MAGANDANG KINABUKASAN

PROGRAM OF ACTIVITIES

I. PRELUDE

DATE/TIME	PLACE	ACTIVITY	MAIN PARTICIPANTS	IN-CHARGE
Feb. 5 Sunday - 4-6:00 pm	Rizal Park	Concert on the Park	RECOM XI Band	Com. on Cultural Activities
12 Sunday - 5-6:00 pm	Rizal Park	Concert on the Park	RMC/THOMPSON	Com. on Cultural Activities
19 Sunday - 5-6:00 pm	Rizal Park	Concert on the Park	Mindanao Center of People's Culture	Com. on Cultural Activities
25 Saturday - 2:00 pm	Almendras Gym	Mutya ng Dabaw Candidates/Screening	Mutya ng Dabaw Candidates Officials	Com. on Mutya ng Dabaw '89 & Hijos de Davao
26 Sunday - 5-6:00 pm	Rizal Park	Concert on the Park	IHU	Com. on Cultural Activities
27 Monday - 8:00 am	City Hall Drive	Sports Opening Ceremony	Barangay District	Com. on Recreation & Sports
II -				
March 1				
Wednesday - 8:00 am	Dvo. City Sports Complex/Palaruang Panlungsod	Opening Ceremony AGRO-AQUA	Diff. Exhibitors	Com. on AGRO-AQUA Industrial Fair
3 Friday - 8:00 am	Dvo. City Sports Complex/Palaruang Panlungsod	Football (Boys) Barangay Districts	Diff. Barangays	Com. on Recreation & Sports
March 4 Saturday - 3-5:30 pm	Rizal Park	Yoyo Regional Contest Semi-Final		Coca-Cola Bottlers
- 6:00 pm	Almendras Gym	Semi-Final Mutya ng Davao 1989	Mutya ng Dabaw Candidates & Officials	Com. On Mutya ng Dabaw & Hijos de Davao
5 Sunday - 5-6:00 pm	Rizal Park	Concert on the Park	DCHS	Com. on Cultural Activities
6 Monday - 9:00 am	City Hall Drive	Sepak Takraw	Barangay District	Com. on Recreation
7 Tuesday - 8:00 am	Talomo	Araw ng Talomo	Talomo District	Talomo Officials
- 8:00 am	Dvo. City Sports	Chess Tournament Complex/Palaruang Panlungsod	Barangay District	Com. on Recreation & Sports
8 Wednesday - 8:00 am	Baguio	Araw ng Baguio	Baguio District	Baguio District Officials
III - ARAW PROPER				
March 10 Friday - 6-6:30 am	Rizal Park	Lakad Dabaw	City Officials/Employees Civic Org., etc.	Araw ng Davao Exec. Committee
7:00 am	Rizal Park	Mass	City Officials/Employees Civic Org., etc.	Com. on Church Services

	8:00 am	City Hall Park	Opening Ceremony	City Officials/Employees Civic Org., etc.	Araw ng Dabaw Executive Committee
	9:00 am	Dvo. City Sports Complex/Palaruang Panlungsod	Cutting of Ribbon AGRO-AQUA Industrial Fair	Exhibitors	Com. on AGRO-AQUA Industrial Fair
March 10	8:00 am	CALINAN	Araw ng Calinan	Calinan District	Calinan Officials
March 11					
ARAW NG KALINISAN					
Mrs. Aida Alindada (Speaker) Executive Director, Davao Beautiful					
11 March - Saturday					
	8:00 am	Marilog	Araw ng Marilog	Marilog District	Marilog Officials
	6:30 am	Rizal Park	Linis Dabaw	City Officials/Civic Organization, etc.	Com. Health & Sanitation
	8:00 am	Dvo. City Sports Football (Boys) Complex/Palaruang Panlungsod		Barangay District	Com. on Recreation & Sports
	8-5:00 pm	Rizal Park	Mural Painting	Official Entries	Com. on Cultural Activities
	9-11:00 pm	Rizal Park	Yoyo Regional Contest	Official Entries	Coca-Cola Bottlers
	6-11:00 pm	Rizal Park	Concert (Drug Abuse)		Com. on Cultural Activities
	6-8:00 pm	Almendras Gym	2nd Mr. Davao Competition (Body Building)	Diff. Body Building Clubs	Body Building Club
	4-5:00 pm	Rizal Park	Rondalla	Officials Enries	Com. on Cultural Activities
March 12					
ARAW NG KALINANGAN					
Mrs. Aida Rivera-Ford (Speaker) Director, Learning Center of the Arts					
	12 Sunday- 8:00 am	BUNAWAN	Araw ng Bunawan	Bunawan District	Bunawan Officials
	9:00 am	City Hall Drive	Sepak Takraw	Barangay District	Com. on Recreation & Sports
	8-5:00 pm	Rizal Park	Mural Painting	Official Entries	Com. on Cultural Activities
	4-7:00 am	Rizal Park	10 k	Official Entries	Dvo. Runner Club
	12 Sunday - 5:6:00 pm	Rizal Park	Concert on the Park	AGRO-IND. Foundation	Com. on Cultural Activities
	1-5:00 am	Paradise to COACO 1.5k	Triathlon Swimming	Official Entries	Com. on Recreation & Sports
		COACO to Rizal Park 40K	Triathlon Cycling	Official Entries	Com. on Recreation & Sports
		Rizal Park to Rizal Park 10K Running	Triathlon Running	Official Entries	Com. on Recreation & Sports
March 13					
ARAW NG KABATAAN					
Councilor Danilo Dayanghirang (Speaker) City Councilor					
	13 Monday - 7:00 am	Rizal Park	Youth Parade	Youth Officials	Com. on Youth
	9-11:00 am	Rizal Park	Program/Induction of Officers	Youth Officials	Com. on Youth
	1-3:30 pm	C. Bangoy & Bolton St.,	Drum & Bugle Corps Competition	BSP/GSP	Com. on Youth

	1-3:30 pm	Rizal Park	Fancy Drill Exhibition	BSP Com. on Youth	
	5-7:30 pm	Rizal Park	Dvo. Doctors Extravagansayaw	Faculty & Students	Com. Cultural Activity
	9-6:00 pm	Rizal Park	Cutting of Ribbon/Photo Exhibits/Bamboo Sculpt. Paintings	Diff. Exhibitors	Com. on Cultural Activities
	9-5:30 pm	Rizal Park	Cultural Presentation/ Folk Dance/Awarding		Com. on Cultural Activities
	8:00 am		TUGBOK	Araw ng Tugbok	Tugbok Officials
	5-7:30 pm	Rizal Park	Davao Doctor Extravagansayaw	Davao Doctor's Faculty & Students	Committee on Cultural Activities
March 14	ARAW NG PAGKAKAISA		Mrs. Exuperia Madrazo (Speaker) Superintendent of City School		
	14 Tuesday - 3:00 pm	Rizal Park	Cultural Presentation		Com. on Cultural Activities
March 14	Tuesday - 5-6:00 pm		Rizal Park		
	6:00 pm	Dvo. City - Sports Complex/ Palaruang Panlungsod	Banda 32 San Jose, Bulacan	Banda 32 San Jose, Bulacan	Com. on Cultural Activities
	8:00 pm	TORIL	Star Force Show Sponsored by COKE	Movie & Stage Performers/RANDY SANTIAGO MS. JAIMIE RIVERA & REGINE VELASQUEZ	Coca-Cola Bottlers
	8:00 pm	TORIL	Araw ng Toril	Toril District	Toril Officials
March 15	ARAW NG MUTYA		Councilor Gerry Nograles City Councilor		
	Wednesday 7-12:00 am	Bankerohan River	Pamangkaan Natin		
	8:00 am	BUHANGIN	Araw ng Buhangin	Buhangin District	Buhangin Officials
	8:00 am	Dover Lanes II	Bowling Tournament	Inter-Offices	Com. in Recreation & Sports
	6:00 pm	Dvo. City Sports Complex/Palaruang Panlungsod	Final Selection & Coronation/GABI NG MGA MUTYA	5 Finalists & Gen. Public	Com. on Mutya ng Dabaw & Hijos de Davao
March 16	ARAW NG DABAW		Mayor Rodrigo R. Duterte City Mayor		
	Thursday - 6:00 am - 3:00 pm	Magsaysay Park Rizal Park	Parade (Civic & Military) Datu Bago Award	Awardees & gen. Public	Com. on Parade Com. on Datu Bago
	5:30 pm - 7:00 pm	Rizal Park Rizal Park Rizal Park	Datu Bago Choir Awarding Ceremony Concert/Musical Contest Activities	Choir Com. on Datu Bago Awardees XL-FM 93.9	Com. on Awards Com. on Cultural
	7:00 pm	Central Bank	Concert Banda 32 San Jose, Bulacan	Banda 32 San Jose Bulacan	Com. on Cultural Activities
March 17	POST LUDE				
	7:5:30 pm - 10:00 am	Katarungan Program Dvo. City Sports Complex/Palaruang Panlungsod Rizal Park	Theater Group	Phil. Information Group, Manila	Com. Com. on Publicity
	5:30 pm	Rizal Park	Theater Group	Phil. Information Com. Group, Manila	Com. on Publicity
	7:00 pm	Rizal Park	Live Stage Show & Variety Program	Monde Group	Monde Group

PIONEERS...



graduation from High School he was appointed as classroom teacher and later, became a principal in Guindulman, Bohol.

Being an ambitious and talented person, he was selected as a U.S. government scholar to take up a surveying course at UP, Manila. Sometime in 1914 he was sent by our national government to establish the cadastral area in Davao. In 1927 he resigned from the government service and devoted himself to private practice as surveyor.

Casiano A. Salas was married to Josefina Perez of Bunawan whose parents were Daniel Perez and Anacleto Nunez of Cateel, now a part of Davao Oriental. Salas was able to acquire lands when he was already out of the government service. Parts of the land he acquired, he donated as church site and as a school site for a sectarian college. He died on July 8, 1985 at the age of 92.

CIPRIANO VIL LAFUERTE, SR.

Lt. Cipriano S. Villafuerte, Sr. was one of the most prominent pioneer migrants in Davao who came from Luzon. He, together with his wife Maria Rayos del Sol of Muntinglupa, Rizal, arrived in Davao in the early 1900s. In the 1920s, in the wilderness of Davao inhabited by the indigenous and unlettered natives, he brought "light" to the place specially in the ten District of Guiangga in Calinan and Baguio. He initiated the building of roads, trails and bridges and established school sites, market places,

cemeteries and a civil government for the natives in the jungle fastnesses of Calinan, Toril and Sirawan. Lt. Villafuerte won the love and respect of the Bagobos.

Mandayas and Mansakas. He was sort of an "architect" in the community because he initiated worthwhile projects in the community and encouraged the natives to cultivate their own parcels of land. He also made the natives realize the value of hard work and the dignity of labor. He saw to it that the children in the community, be they natives or christians, go to school. He was not only a good soldier but also a devoted farmer. Large tracts of land were opened by him planted to abaca and coconuts.



Lt. Villafuerte was a devoted father and a good provided. He, together with his wife, was able to send their children to higher education and are all successful in their chosen careers. Fundador was a lawyer and one-time Davao City mayor and an elective pre-war Davao City councilor in 1940. Cipriano, Jr. was a Davao City councilor for many years. Natividad is the Chief of the Secondary Division in the Department of Education, Culture and Sports, Region XI, Pacita, a practicing medical doctor, is married to Dr. Pedro Sanvicente, Regional Director of DECS Region IV. The other children are Elizenda, married to Atty. Jesus Medina, Luz, a pharmacist, married to Dr. Honorio Hilario, Remedios, a teacher, married to Dr. Honorio Hilario, Remedios, a teacher, married

to Engr. Jose Campo and Concepcion, married to Atty. Isagani Fuentes.

JULIAN RODRIGUEZ, SR.

Don Julian A. Rodriguez, Sr. was a native of Montalban, Rizal who came to Davao in 1919 after passing the bar examination when appointed as Technical Assistant for Mindanao and Sulu Commission. Aside from practicing his profession as a lawyer, he served the three branches of the government first as a lawyer, he served the three branches of the government first as a Deputy Governor-at-Large of Davao, then as a Justice of the Peace of Davao and Guiangga District, Representative of Davao in the National Legislature and then Mayor of Davao City. He was the last appointed mayor of the City of Davao.

Aside from being a politician and a government official, he was a farmer at heart. He involved himself in farming, developing his large tracts of land in Ma-a, Tigatto, Samal Island, Sasa and Tamayong.

Don Julian was married to a native Davaoena, Pilar Bangoy Palma Gil, with whom he had many children. His son, Dr. Julian P. Rodriguez, Jr. is a noted educator and has served as a government official. Don Julian was such a philanthropic man that he donated a piece of his land for a school and artesian well site. Just before he died, he donated a hectare of his valuable property in Sasa for the St. Joseph Parish Church and the sectarian school of the Holy Cross High School of Sasa. He was conferred posthumously the DATU BAGO AWARD on March 16, 1970 "for his exemplary contribution to the growth and welfare of Davao City, more particularly in the fields of land development and social action".

ROMUALDO C. QUIMPO

Romualdo C. Quimpo was a self-made man. He ac-

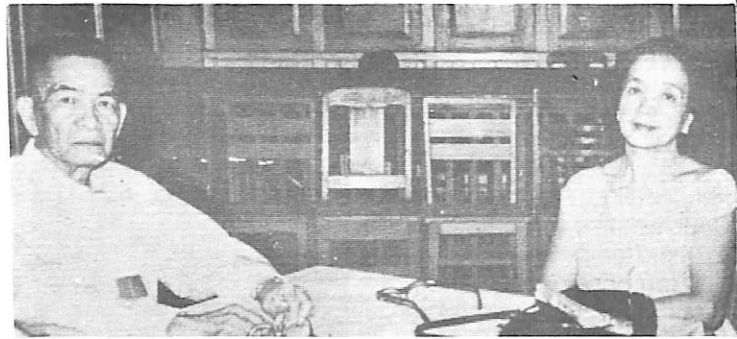


quired his early education in his province, Capiz. Before finishing his high school studies he went to Manila. He finished his secondary education in Manila and continued further his studies graduating from the Philippine School of Commerce in 1926. He studied law and graduated from the College of Law, University of Manila. In 1927 he was admitted to the Philippine Bar. He came to Davao in 1929 as a Justice of the Peace of Samal, Malita, Kaburan and Batulaki. Romualdo Quimpo was elected as Assemblyman of Davao and then a governor in 1940. Credit is given to Honorable Romualdo C. Quimpo as the Father of Davao City Charter. In a sense, the creation of Davao City is justified because it gave solution to the so-called Japanese land problem of the 1930s in Davao. The Japanese then posed a threat to the Filipinos in Davao as well as in other parts of the country because of the great number of Japanese nationals acquiring large tracts of land, legally and illegally. It was feared then that Davao might be under the full economic control of the Japanese. So, officials of Davao led by Assemblyman Romualdo Quimpo thought of organizing a strong local government subject to the supervision and control of the national government. With the approval of the Charter for the City of Davao, the government was able to check the expansion of the Japanese landholdings in Davao.

(More on page 28)

Araw Ng Dabaw '89 /27

PIONEERS...



MARTINIANO AND RAYMUNDA CAPILI

Among the earlier settlers just before the City of Davao was chartered on March 1, 1937 was the family of Martiniano and Raymunda Capili who arrived in Davao City sometime in 1936. Both originally came from Sta. Maria, Bulacan. They tried their luck and engaged in business in Manila. They came to Davao primarily to look for greener pastures and better opportunities. They also joined the brother of Raymunda Capili, Antonio M. Buenaventura, who earlier settled in Davao City while employed with the Hanson, Orth and Stevenson business firm engaged in the export of hemp.

The Capilis came with their children namely, Jose, Romeo, Julieta, Aida, and Felipe. Later on, their other children who were left behind in Sta. Maria, Bulacan followed, namely, Arsenio and Alicia. Their youngest child, Mercedes, was born in Davao City on September 24, 1937.

Mr. Capili worked with several business firms like the Torno Lumber, and logging Enterprises in Malasila, Makilala, Cotabato. For a time, he also worked with the Elias Dacudao Lumber Enterprises, and various logging and lumber firms. He worked for about 20 years with the Davao Lumber Company where he became the mill superintendent and trusted man of Mr. Go Cam.

Mrs. Capili was also engaged in business as a general merchant, engaged

in buying and selling of clothes, food items, jewelry, etc.

Through their hard work, determination, sacrifice, good human relations and luck, they were able to improve their life and achieved modest success in their undertakings.

At the present time, the name CAPILI is known specially among the old Dabawenyos. They have considered themselves as Dabawenyos. The Capili children and grandchildren have grown roots deeply in the soil of Davao City.



GLORIA P. DABBAY

Author of:

Davao City: Then and Now (Winning piece in the history writing contest during the Golden Anniversary of Davao City)

Davao City: It's History and Progress

(Approved as supplementary reference and instructional resource material on history by the Department of Education, Culture and Sports)

WHY DAVAO?...

forth so that the Filipinos could formulate the fundamental laws of their land. Therefore, in their desire to expand the adoption of the principle of self-governance, a principle championed of the founding of the United States, the Filipino national leaders felt it ripe time now to extend certain autonomous governance to areas with dense population, sound economic base and potentialities.

It was wise and practical politics also for the party in power to create cities in answer to the growing clamor for local autonomy since it would give not only an image of responsiveness to the popular will, but also an opportunity for the ruling party to expand and consolidate the party's political hold with appointment of local officials.

Creating a chartered city also meant opportunities for distributing for political power and leadership to persons who have proven their loyalty and competence or vice-versa, to the appointing powers. It could also be an avenue for rewarding friends or returning favors.

However, the economic conditions and potentialities of a particular area being organized into a city must have had fundamental consideration in granting a charter or autonomy. In the case of Davao, local leaders as one had clamored for equality of status with those of other places which has long enjoyed greater autonomy. Davao's economic base, its level of agricultural development, its untapped natural resources, its growing trading and commercial activities, showed that the place had every promise to support the operations of a city government, as well as the capability to hasten its development and progress.

The experiences and successes of most foreigners, particularly the American and the Japanese entrepreneurs in various economic pursuits had given models as well as inspiration such that the

Davao leaders now thus be able to increase government revenues in addition to those derived from the operations of foreign businesses and plantations established in Davao.

How those foreigners influenced or impacted the institutions, the economic and way of life of Davao had often been taken for granted. Yet the acculturation derived from the presence of foreign elements in other cultures, could not but serve, especially for those who have been employed in pioneering ventures, to provide models for adoption, adaptation or improvement.

The Filipinos' inherent intelligence, his agility to learn and innovate, were assets that encouraged Davao leaders to adopt cityhood status for Davao. The varied contacts and experience gained by Filipinos working with foreigners on the transformation of Davao, made the Davao leaders confident that Davaowenos themselves would be capable of running their affair and their own government without fear of failure.

It may be relevant to recall that only some three decades ago, before Davao was organized into a city, the territory was virtually forested lands. The American soldiers who came in December 1899 to extend American sovereignty in territory found Davao so rich in potentialities but sparsely populated.

Its population scarcely numbering 6,000 men, and children, were disunited. During the past two years since the Spanish authorities in Davao had left to relinquish power to the victorious forces of Admiral Dewey in Manila, rival factions of Davaowenos fought for leadership to govern the small community. Intrigues, murder and suspicion were employed to attain power, resulting in three changes of town leaderships within the span of two years prior to the arrival

MARCH 16, 1989

of the American occupation troops in Davao.

MILITARY RULE under the Americans prevailed in Davao until a politico-military form of government was instituted in 1904. It was a situation wherein the military commander of Davao District carried out in addition to his military duties the functions of the civil government under the Moro Province, with capital in Zamboanga. The politico-military governor of Davao District used the resources of his command both manpower and funds, to carry out development projects in the District while at the same time trying to inculcate civil government practices among Filipino employees as well as finding ways and means to generate taxes to support the civil administration. Road tax was imposed to fund construction of roads, as school and other fees were collected to help provide funding for mass education and other public services.

Lt. Edward E. Bolton served as the first politico-military governor of Davao District, and on him laid the ground-breaking task of preparing Davaowenos to take over the helm of civil government in the years ahead. He was among the first group of soldiers to arrive in Davao and had led survey and exploration details for laying out roads and telephone lines from Davao South to Digos, and later, to Malalag, Makar and Cotabato. His explorations covered the territories surrounding Sarangani Gulf, in Koronadal Valley, those of the Davao gulf territory up to the upper Agusan river marshlands. His explorations and survey reports, his contacts with native leaders, proved invaluable in his understanding and the administration of local needs and wants. He was therefore the logical choice to run the civil affairs of government in Davao when the Moro province was organized.

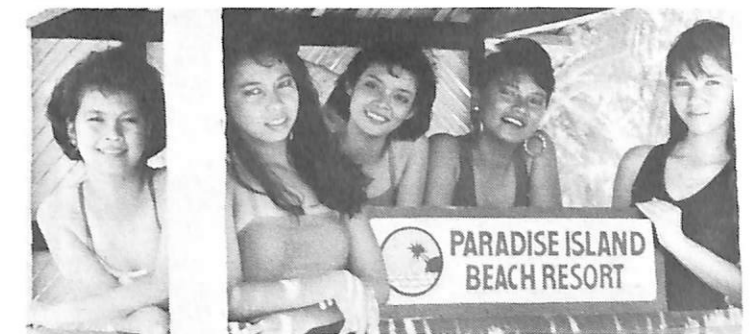
MARCH 16, 1989

Bolton's knowledge of the potentialities of Davao apparently induced him to stake his future in Davao. Together with buddies in the military service who sought to be discharged early, Bolton formed, while still the Governor of Davao, a corporation which invested in the development of coconut and abaca in what was to become the Culaman plantation in Malita.

Other, such as Captain James Burchfield had staked earlier his claim to the area which now comprises Daliao and developed this into what he named Kentucky Plantation, after his home state in the US. Sgt. William Gohn who served under the company commanded by Burchfield, developed a plantation further sought at Sta. Cruz, where the inhabitants said abaca would not thrive. However, Gohn adapted the technology used in his home state of Massachusetts - the use of irrigation - to water his abaca plantings, so that eventually he operated the most productive abaca plantation, Captain Loreen Cheever founded what eventually became famous as the Madaum Plantation. He married an adopted daughter of a local datu, employed the datu's son to serve as his capataz, and was able to expand his abaca and coconut plantings without as much problem of labor, unlike those experienced by many of his fellow American pioneer-planters.

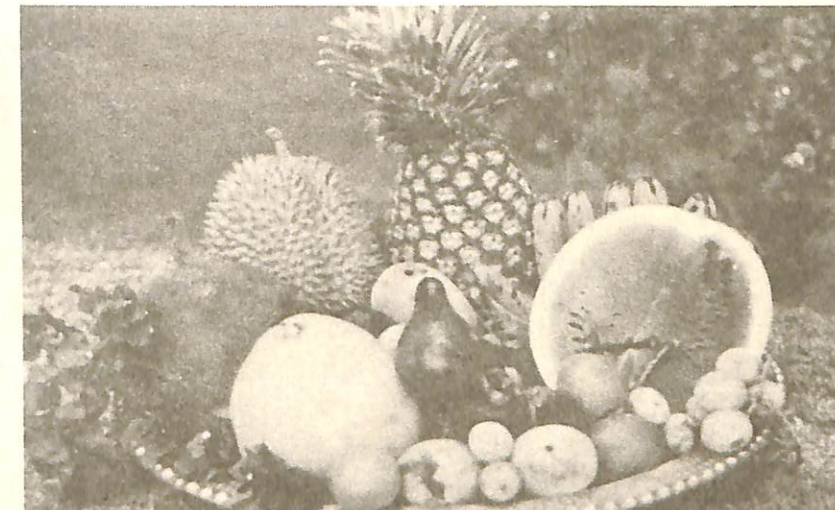
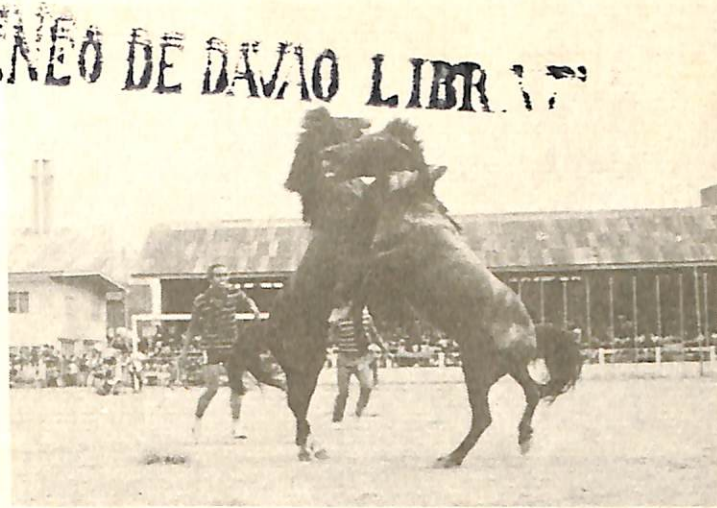
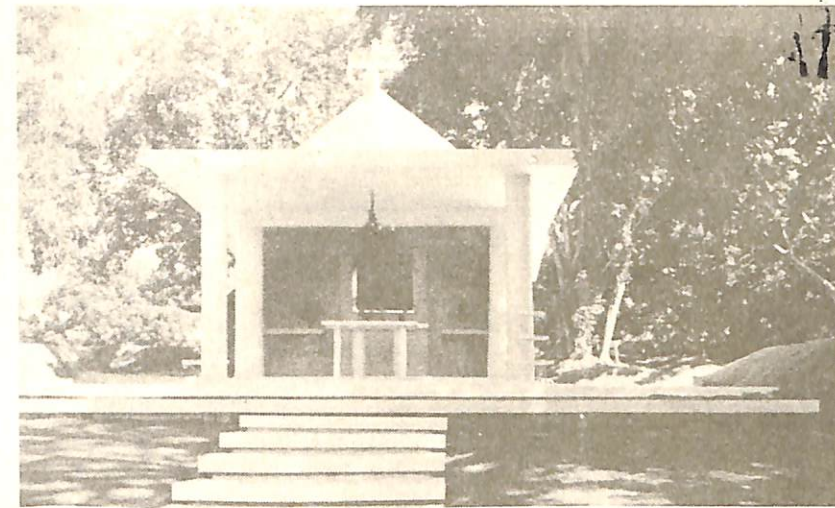
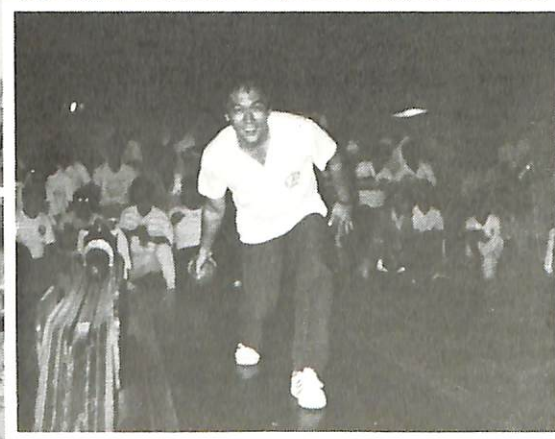
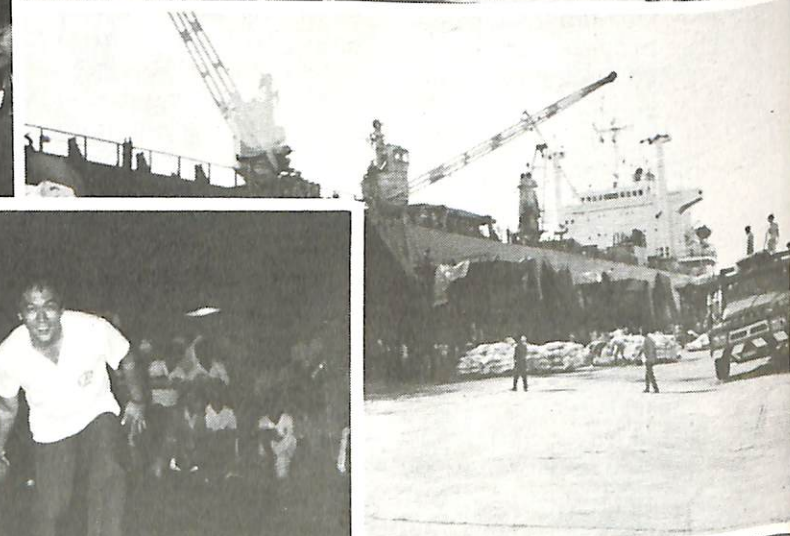
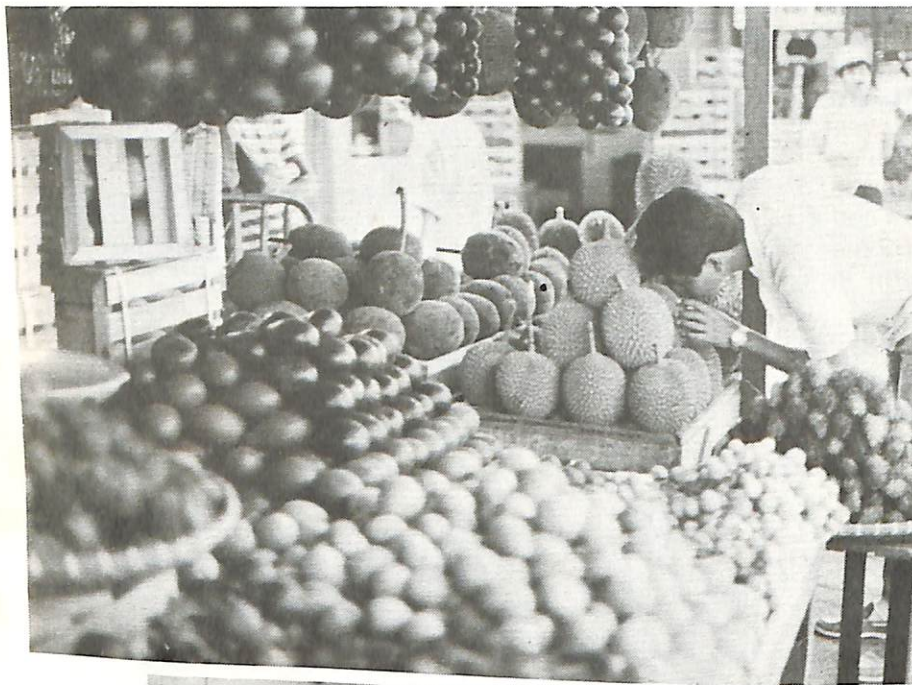
By 1912, some 50 American plantations had sprouted in the choice lands around Davao Gulf, including one in Baganga, which was founded by Milburn Maxey, pioneer American there who later became division Superintendent of Schools in Davao. Mary of the pioneer Americans planters married among the natives, like the Joyces, the Johnsons, the Whitehorns, the Bakers, etc. and their children are still around.

The Davao Scene...

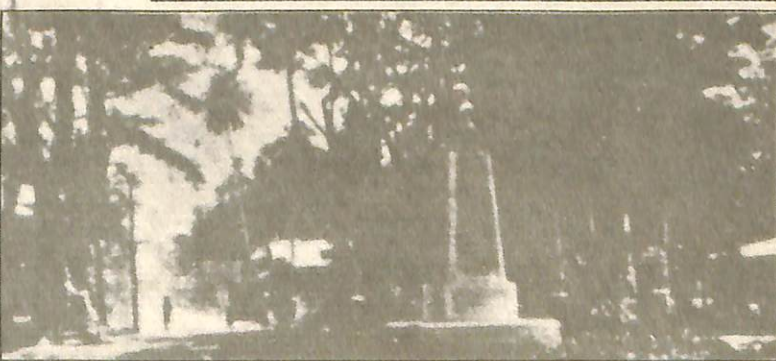
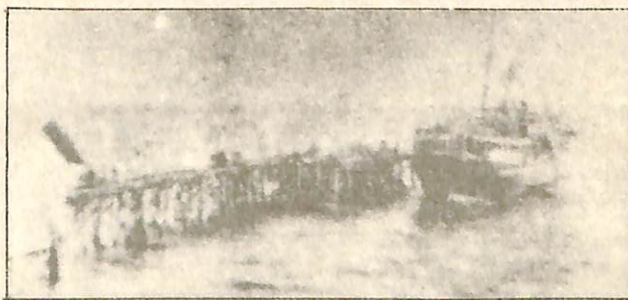
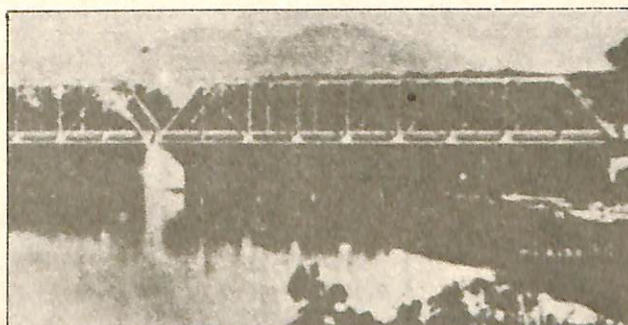
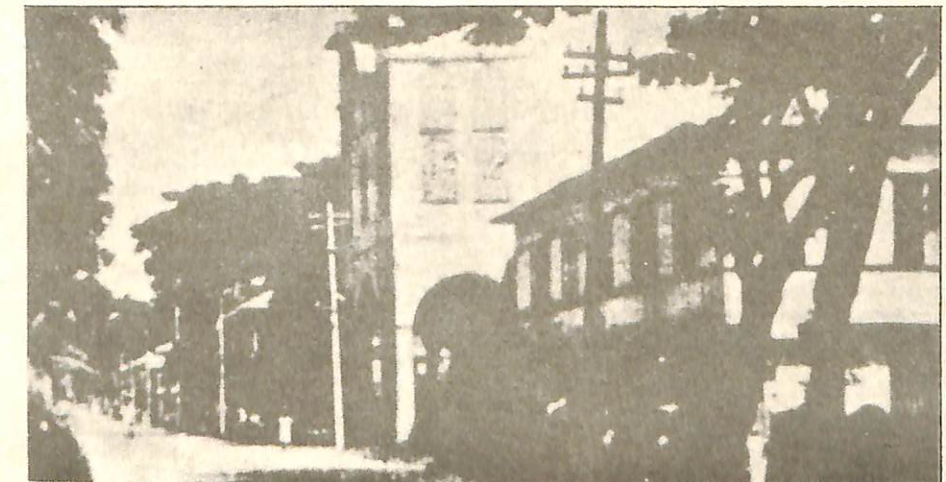


Araw Ng Dabaw '89 /29

DAVAO CITY: TODAY



and YESTERDAY...



Above: San Pedro Church (1930); clockwise; Generoso, i.e. Bankerohan Bridge (1937); Sta. Ana Wharf (1915); Jones Monument (now in front of Manila Bank) at Claveria St., (early 1930s).

TAYO AY DABAWENYO



Sa dakong timog ng Mindanaw
May isang lungsod na hinirang
Ang likas niyang kayamanan
Ay walang kapantay.

Mga bundok, dagat, lupain
Laging sagana sa pagkain
At ang magagandang tanawin
Kadluan ng aliw.

Mutyang Lungsod ng Dabaw
Sa iyong paglalakbay
Sa mithing kaunlaran
Ikaw ay paglilingkuran.

Sayo ay Dabawenyo
Na tapat at totoo
Pangarap ay matamo
Kaluwalhatian mo
Lungsod na paraiso!

Isang awit na opisyal ng Lungsod ng Dabaw na kasalukuyang inaawit-awit nang buong-puso at kagalakan ng mga Dabawenyo – maging bata't matanda, mayama't dukha. Ito'y bungang-isip ng dating Alkalde ELIAS B. LOPEZ ng Lungsod ng Dabaw.