



UNIPIL DRUGS, INC.

DISTRIBUTOR-WHOLESALE-RETAIL DRUGGIST
GAHOL ARCADE, ILUSTRE ST., DAVAO CITY, TEL. NOS. 7-65-21 PLDT 28-04 DCTS □ OCTOBER 1976



SECOND ANNIVERSARY

UNIPIL Drugs is two years old - and still growing!

UNIPIL DRUGS, Inc. as we know today, started as a small drug store under the name of Mrs. Romola Z. Alimon, a pharmacist. The store was organized on September 16, 1974 basically to serve the patients of the clinic of Dra. Rodora Z. Asis.

Foreseeing the future of the drug business, Rullie V. Asis organized the R. V. Asis Enterprises that went into the wholesale distribution of drugs while at the same time opened its retail department to the general public.

Through the encouragement and support of friends and associates, R. V. Asis Enterprises and UNIPIL DRUGS (as sole proprietorship) were incorporated in less than a year into what is now known today as UNIPIL DRUGS, Inc.

Its articles of incorporation was approved on September 3, 1975 and its by-laws a week later under SEC certificate No. 63274.

Rullie V. Asis was elected President and General Manager of the new

corporation while Mrs. Romula Z. Alimon was chosen its Vice-President and Dra. Rodora Z. Asis, its Secretary-Treasurer. The directors are Mr. Leopoldo V. Avelino and Carlos Y. Zaragoza while Atty. Pepito Manriquez holds the reins as the corporate counsel.

The new corporation absorbed the assets of R. V. Asis Enterprises and the Unipil Drugs' single proprietorship. It immediately implemented its expansion program - initially in the distribution of drugs, cosmetics and

related products and later expanded its retail department to meet the demands not only of the patients of Dra. Asis but the general public as well. Its wholesale department covers the territories of Davao City, the three Davao provinces and part of North Cotabato - up to the hinterlands of Kidapawan.

Starting with one salesman, UNIPIL now employs two salesmen and one saleslady who are provided with vehicles and helpers to cover its market territories. Its retail department

on the other hand, started with only one salesclerk. After two years of operation, UNIPIL has now six salesclerks.

UNIPIL's main objective is to distribute drugs, engage in wholesale and retail of drugs, chemicals, cosmetics and related products headed by the pharmacist, Mrs. Romola Z. Alimon.

UNIPIL DRUGS, Inc. is a product distributor of the following drug manufacturing companies:

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Moving spirit behind the growth of UNIPIL

If you have stashed away hard-earned savings after 12 years of employment, what would you do with your money?



R. V. ASIS

Perhaps you'd jump at the suggestion that you invest it in the money market and let the money work for you. But not with Rullie V. Asis, President and General Manager of the two-year old UNIPIL DRUGS, Inc.

Instead of putting the hard-earned savings of his family in the money market, Rullie took the calculated risk of incorporating the once-single proprietorship, R. V. Asis Enterprises and United Drugs into UNIPIL DRUGS, Inc.

This critical decision was motivated by his response to the government's call of bringing medicine within the reach of the low-income group as well as extend the blessings of medical science to the farflung rural areas of Davao and North Cotabato. Eventually, Rullie hopes to

penetrate the whole area of Mindanao in the near future..

Rullie carries with him to the stewardship of UNIPIL a 12-year experience as top promotional service representative of United American Pharmaceuticals, a division of United Laboratories. Encouraged by his friends and associates - and even his superiors at United Laboratories - to put up his own business in Davao, he eventually accepted the challenge.

"I know there's some risk to face in this business but I'm happy in the thought that with the expansion of UNIPIL, we can employ more people, and keep the price of medicine within the reach of everybody. We at UNIPIL subscribe to the concept that a sound mind can be found in a healthy body." said Rullie.

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Bright prospects for drugs market in Mindanao area

"The drug business in Mindanao particularly in the Davao and the North Cotabato areas has bright potentials for a bigger market," said Rullie V. Asis, president and general manager of UNIPIL DRUGS, Inc.

"Today" Rullie said, "people are being educated in the value of health, which means the triumph of medical science. More and more people are now visiting medical practitioners which means more properly prescribed medicines. Just think of the untapped potentials in the rural areas. I am very optimistic about the prospects of the drug business here."

"The government's emphasis is to

give more attention to the health needs of the people of the rural areas," Rullie added. "Nursing students are fielded in these areas before they are certified for graduation, while foot doctors are also being sent to the barangays to meet the health needs of the people. These means one thing: More people will need medicines. What the government cannot supply must surely be met by family resources. Here's where the drug business comes in."

"The volume of sales from these areas combined is tremendous," Rullie said. "People in these areas value their health as we do, especially with the impact of the health and nutrition

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Photos below show the various day-to-day activities at UNIPIL DRUGS, Inc., at Ilustre Ste. here in Davao City.

