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62nd Davao Araw Dabaw

DAVAO CITY • MARCH 10-16, 1999

RASTRO NG SAHAMON NG BAGONG SIGLO



DABAWENYOS STAND UP
TO THE MILLENNIUM CHALLENGE

MESSAGE

My warmest greetings to all the Dabawenyos as we celebrate the 62nd founding anniversary of our city.

Aside from allowing us to reminisce on our city's colorful history, this year's celebration of the Araw ng Dabaw becomes more significant for two other reasons.

One is that Dabawenyos will once more have the opportunity to showcase the city's progress and development.

The other is that this year our city will join the rest of the world in the historic crossover into the next millennium.

Our progress came not without the sacrifices of the Dabawenyos' coupled with their unity in spirit and thought.

Our collective resolve to hasten the city's progress has not faltered. Today our city has become the premier city in Mindanao and an emerging center of Asean trade and commerce.

Bask we must at our achievement, but we should not rest on these laurels.

The next millennium is a new challenge for us. As we locked arms in the past for the collective mission to achieve progress, the new era calls for our consistency in dedication and dynamism.

As we celebrate the Araw ng Dabaw, let us take this memorable day as an occasion to reinforce our unity and strength to sustain the momentum of our progress.

Madayaw!

Benjamin C. De Guzman
BENJAMIN C. DE GUZMAN
City Mayor



Office of the President
Of the Philippines
Malacañang

MENSAHE

Binabati ko ng buong kagalakan ang pamunuan at mga mamamayan ng Lungsod ng Dabaw sa inyong pagdiriwang ng ika-62 taong anibersaryo ng pagiging lungsod sa ika-10 hanggang ika-16 ng Marso 1999.

Sa pagdiriwang ninyo sa mahalagang araw na ito, mababakas ang inyong sigasig at pakikiisa sa ating hangaring maataguyod ang kapakanan ng bansa't kabutihan ng taong bayan. Ang ganitong pagkakataon ay pagpapatibay sa ating tiwala sa Panginoon, sa ating kapwa at sa ating sarili, at magtutalak sa bawat isa sa atin na tumulong at makibahagi sa pambansang pagsisikap tungo sa kapayapaan at kaunlaran.

Ang inyong pagbubuklod bilang isang pamayanan ay nagdadala ng kamulatan at kahandaang gampanan ang inyong pananagutan. Nawa'y ang pagkakaisa at pagtutulungan na inyong ipinakitia sa nga araw na ito ay maging buhay na paglinang sa pambansang pagsulong at demokrasya.

Muli, ang aking taos-pusong pagbati sa inyong lahat. Hangad ko ang patuloy na pag-unlad ng Dabaw at ang paglago ng kabiyahayan ng lahat ng inyong nasasakupan. Hinaharmon ko kayong ipagpatuloy ang inyong mga simulain at pagtibayin ang inyong mga adhikain para sa ikauunlad ng buong Lungsod at ng ating bansa.

Mabuhay ang Lungsod ng Dabaw!

Joseph Ejercito Estrada
JOSEPH EJERCITO ESTRADA

MANILA
March 10, 1999



*"Dabawenyos...
pasulong sa
hamon ng
bagong siglo."*

OUR COVER

The artwork by a Davao City artist, the centerpiece of our cover, is a celebration of our customs and tradition.

The tribal dancers, the fruits and flowers and the smiling youth depict the richness of our culture, our vast resources and the friendliness of the Dabawenyos.

Pieced together as a work of art, the happy mix bares the heart of the city: a contented and proud people living on the God-given gifts showered upon his land.

The artwork portrays the past, present and future of the Dabawenyos.

As a depiction of the culture and tradition of the people, the wealth of the land and the humanity of its people, it captures the totality of the Dabawenyos spirit of the past.

But it should also come as a fitting symbol today as we continue our march to the future.

And the artwork should provide us the inspiration to do our best today, and to spark our dynamism and talent as we prepare for the future.

As we celebrate the Araw ng Dabaw, we are challenged to stand up and be counted as we march towards the next millennium.

Pasulong Sa Hamon Ng Bagong Siglo.

Our rich culture and tradition, our vast resources in the God-blessed land, and our love of fellowmen, as depicted in the artwork, forms the core of the Dabawenyos spirit that will pave the way in our march to progress.

MESSAGE

THE CELEBRATION OF THE 62ND ARAW NG DABAW IS VERY SIGNIFICANT, AS THIS IS A CONCRETE MANIFESTATION OF THE SUCCESSES THE CITY HAS ACHIEVED OVER THE PAST 62 YEARS.

DAVAO MAY BE A CITY BLESSED WITH VAST NATURAL RESOURCES BUT WE WOULD NOT HAVE BEEN ABLE TO ACHIEVE ALL OF THESE WITHOUT THE COMBINED EFFORT OF THE RESIDENTS, THE OFFICIALS AND MORE SPECIFICALLY THE PRIVATE SECTOR.

OUR SUCCESS HOWEVER, DOES NOT MEAN THAT WE HAVE TO STOP WITH OUR EFFORTS. IT MEANS WE HAVE TO BE READY FOR MORE CHALLENGES THAT WILL COME ALONG THE WAY. THIS MEANS WE HAVE TO DOUBLE OUR EFFORTS AND DO MORE, TO SUSTAIN DAVAO CITY'S GROWTH.

THE KEY WORD IS WORK, WORK, AND MORE WORK. AND WHILE WE COULD NOT HELP BUT WALLOW OVER THE SUCCESS WE HAVE ACHIEVED, WE MUST ALWAYS BE VIGILANT AND NOT ALLOW THIS TO HINDER US FROM TRYING TO DO MORE AND ACHIEVE MORE.

LUIS C. BONGUYAN
Vice-Mayor



The city government departs this year from past austere celebration of the Araw ng Dabaw to celebrate the memorable day with the pomp and gaiety it deserves.

After seeing their city achieve progress, the 62nd Araw ng Dabaw comes as a fitting occasion for Dabawenyos to celebrate the fruits of their collective effort.

Today Dabawenyos will link hands and soul to dedicate the day to their continuing unity.

Our theme "Pasulong sa hamon ng bagong siglo" is a challenge to every individual Dabawenyos to share their talents, dynamism and commitment to their beloved city.

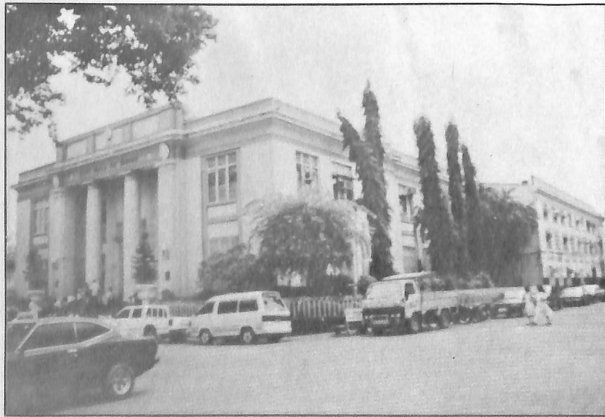
We have proven our strength in the past to surmount obstacles to progress.

With the future holding much promise for our city, now is the time to rekindle our unity as we march to progress towards the next millennium.

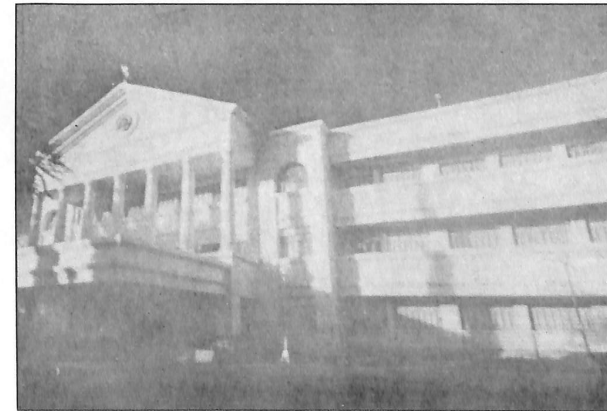
As Chairman of the Executive Committee of the 62nd Araw ng Dabaw, let me greet those who in one way or another contributed their share in making this momentous occasion a big success.

Mabuhay ang mga Dabawenyos!

EMMANUEL GALICIA
City Council Floorleader



62nd
Araw ng Dabaw
MARCH 10-16, 1999
SOUVENIR
PROGRAM



62 Araw ng Dabaw :

Facing up to the millennium challenge

This year's celebration of the Araw ng Dabaw gives ample reason for Dabawenyos to mark the day with more than the usual dosage of pageantry.

Riding high on the progress of their beloved city, Dabawenyos are undaunted by recent events that saw the city's surge forward getting a mild shakedown.

The recent abduction of two Army officials in a farflung district may have brought some bad press, but Dabawenyos are unfazed and swear that stable peace and order, one of their most-prized possessions, continues to rule over their peaceful city.

Everything is normal, says Mayor Benjamin de Guzman who leads this city of more than a million people.

Business indeed is as usual in the city even as fears are raised the incident could drive away investors.

Nobody has pulled out, says De Guzman, adding barangay Carmen in Baguio district, where the Army officials were seized by communist rebels, is but a far-away dot hidden among the rich valleys of the city's 244,000-hectare territory. The fact is that most Dabawenyos do not know where the barangay is.

Abduction or no abduction, the city and its people is upbeat about everything.

Construction developments dot every corner of the downtown area, while agri-business ventures sprout in



MAYOR BEN DE GUZMAN

the districts.

City economic planners look up to year 2,000 with huge figures in their head.

The city government this year operates on a P1.7 billion budget.

By year 2,000 it hopes to be in the limited list of Philippine cities with annual earnings of P2,000,000,000.

Tourism is on the upswing. The city is emerging as the Convention Center of the South. Day by day, its role as the center of trade and com-



merce in Southeastern Mindanao grows.

Not only that, the city is the regional center of communication and is home to the biggest number of colleges and universities.

It is also the anchor area of the Davao Integrated Development Plan (DIDP) a bold move by local government leaders in the Davao Area to promote the area as premier destination for investors and tourists.

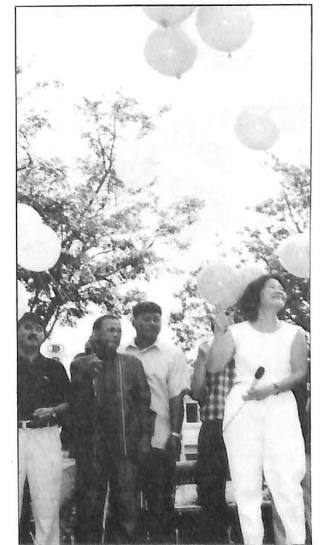
As Mindanao's premier city, Davao City has become the apple of the eye of big investors from the EAGA nations.

The Dabawenyos owe much the progress of the city to the unity that has characterized its people, no matter their diverse ethnic origins.

Like their pioneering forefathers who came during the early days to stake their future in this infant city, the modern-day Dabawenyos are steadfast in their belief on their city.

Davao City celebrates this year its 62nd anniversary with a challenge to the Dabawenyos to do their best for their city in the next millenium.

The Dabawenyos are ready to take on the millenium challenge.



no way but up

WITH all indications pointing to a rosy economic landscape ahead, this year's celebration of the Araw ng Dabaw comes as the most fitting tribute to the Dabawenyos' collective effort to see their city go up, up and away.

In a way, this year's Araw ng Dabaw will serve as a testimony to what the Dabawenyos can do for their city and people.

Beyond the Dabawenyos' enthusiasm at celebrating an important event, this year's celebration, however, should also be a time to focus on unity and love for their city.

The Araw ng Dabaw has become such an honored tradition, a celebration of faith and confidence, that Dabawenyos could not be constrained by anything to celebrate the pig event and tell the world how far their city has gone.

Pride indeed will be the guiding star that will goad Dabawenyos to celebrate the Araw ng Dabaw this year with the same pomp and glory and the same intensity of pride in their city.

BUSINESS BOOM

Strong and constant business confidence buoyed up by a consistent and successful peace and order campaign, is revving up the city's economy today that one could not imagine all these things could happen to this city considered the hotbed of communist insurgency only about ten years ago.

If there was capital flight ten years ago that left the city's economy in shambles, today, Davao City could hardly cope up with the influx of new investors.

The key to the start of the economic miracle is former Mayor Rodrigo Duterte, now first district congressman, whose three-term administration has set the foundation of the city's economic progress.

Mayor Benjamin de Guzman, a longtime partner in government, has taken over to continue the march.

This excellent business atmosphere is no less displayed in the transformation of the downtown area into a skyline punctuated by towering new buildings. At the outskirts investors compete for prime land to build housing subdivisions and factories. Business on the boom has made office spaces in the downtown area a rare commodity, with all kinds of business coming in the gobble up limited spaces for an office to take part in the action.

Only last year, investors poured in some P1.2 billion in investment in four priority investment areas the city government opened for investors.

Tax collection records at the Bureau of Internal Revenue and at the city hall Treasurer's Office show how business perked up dramatically in recent years.

The BIR Davao City district office here is the most proud: its tax collection is one of the highest in the country, and the volume has placed the city in the BIR's list of "billionaire cities."

The treasury is awash with cash: this year it certified P1.7 billion available for

the operation of the city government.

TOURISM

Locals are not alone in being mystified at how the local tourism industry has grown so much in so short a time.

Foreigners, either businessmen and tourists, are coming in droves.

While, Davao City was a no man's land years ago, today international flights land at the Davao International Airport to unload large numbers of visitors, local and foreign, tourists and investors.

Davao has become such a prime destination for both local and foreign tourists that the tourism industry finds fault in itself for not having enough to offer.

But the tourists continue to come in the tourism industry was never the same again.

Hotels were never happy enjoying seasons on full bookings. More rooms are added and more resorts are springing up. Spin-off industries backing up tourist demands are growing and Dabawenyos can only express elation at opportunities for employment and added income.



EAGA

Beyond being a growing Mindanao city rising above other cities in the country, Davao City too has notched honors on a grander scale with its being chosen as the Philippine hub of the East Asean Growth Area (EAGA), the sub regional trade pact that groups Brunei, Indonesia, Malaysia and the Philippines.

The path towards becoming Asean's trade and economic giant is slow but already signs are all over that Davao City is on its way to making it as Asean's

most promising economic center.

Its lure as a most suitable investment area in the Asean are found in multi-million investments poured in by investors from Asean neighbors into local partnerships in such areas as shipping, hotels and property development.

UNITY

But while Dabawenyos enjoy newfound prosperity, the city takes pride in its people's growing awareness about their identity as Dabawenyos.

This pride about their being transplanted regional groupings finding oneness in being Dabawenyos contribute much to the political stability and the unity credited with the city's current progress.

For indeed Davao City is a melting pot of various tribal idiosyncrasies and traditions whipped up into a dynamic personality called the Dabawenyos.

The Araw ng Dabaw and the exuberance, pomp and gaiety that the united Dabawenyos celebrate this important event annually is the most eloquent testament to this unity and oneness.

Selling Davao to the World

LOCAL tourism was never the same again as the City Tourism Operations Office (CTOO) opened up new approaches on how to sell the city to the world.

The tourism office, directly under the office of the city mayor and headed by Janette Huang could not be prouder at the way things are happening in the tourism front.

Innovative ideas and bold strategies have come into play as local tourism reaches out to tourists.

Working closely with the City Council Committee on Tourism and Beautification, and active players in the local tourism industry, the CTOO has accomplished quite a number of important projects last year.

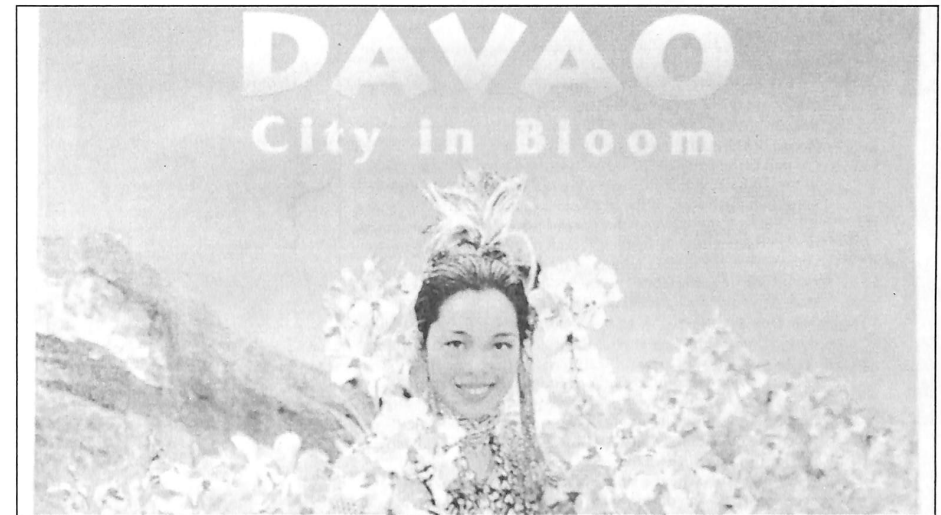
In a bold move in 1998, CTOO participated in trade fairs, travel marts as well sponsored familiarization tours for foreign

and local travel agents and journalists, such as the 1st Kagashima (Japan) International Import Fair '98, Philippine Travel Mart, ASEAN Tourism Forum Post-Conference, Davao Food festival (Hotel Intercontinental-Makati), 1998 Mindulani Theater festival, Convention on the History and Culture of Mindanao, 1st Conference and Workshop on Successful Strategies for International Tourism Marketing in Mindanao, Southern Mindanao Tourism Council General Assembly, first Asia Pacific Sisterhood & twinning Forum (Waterfront Hotel – Cebu) and in the Nation Tourism Week festivities.

To gain bigger media play, it coordinated with the Tourism Council of Davao City (TCDC) to launch the "Tinig ng Turismo (TNT): Ang Kapihan para sa Turismo", a media forum on the tourism industry of Davao and the current issues affecting it.

In its effort to promote Davao through various media, the CTOO supported the publication of "Davao City in Bloom", the first coffee table book published in Davao, featuring its attractions, people, history, culture, industries and festivals. The CTOO was also able to produce assorted exhibit materials as well as pocket maps and flyers for distribution to local and foreign tourists and convention participants.

Collaborating with MAB and Associates Productions, a competent local video production outfit, CTOO produced an audio-visual presentation (AVP) showcasing the best of Davao. This video will be used in attracting more tourists and in encouraging business, civic, medical and other organizations to hold their conven-



tions and conferences in the city.

CTOO has also spread its wings to tap tourists and travel mags for wider exposure through publication of information and photographs on local tourist spots. Among these publications are the GO Philippines, A+Teen Magazine, Philippine Guides, Inc. and the internationally-published Escape Magazine, Let's Go Publications and The Business Travel – Asia Pacific Magazine.

The CTOO runs a thrice weekly at The Mindanao Times and a weekly radio program over DXRP. In addition, CTOO contributes articles to several tourism-related publications such as "Your Guide" and "What's Up, Dabaw?".

Davao tourism has also barged into national television with features in such

top-rated shows as "Compañero Y Compañera" (ABS-CBN), "XYZ Young Women's TV" (PTV 11), "Lakbay TV" (sky Cable) and "Living in Paradise" (RPN 9).

Coping with the latest trend in technology, CTOO provides relevant information on Davao tourism via the Internet in their own web page which can be accessed at www.philonline.com.ph?davaotourism. The CTOO is also providing information of the city to Lakbay,Net, VisMin.Com and Davao.Net.

Constantly upgrading the city's tourism services and facilities, the CTOO conducted comprehensive training programs last year to licensed tourism oriented establishments and tourism frontliners.

It also runs the successful "Suroy Ta", an affordable tourism package to promote local tourism among Davawenyos.



Through the years

Davao City's history may not be as colorful as that of the other legendary cities of the country that were once either the seat of government of the early conquerors or where the forts of their armed forces were located.

There may be no old moss-laden walls nor old, old churches that could tell of Davao City's ancient times unlike other destinations in the country where their history is etched even on their streets of cobbled stones. Though there was some resistance on the part of the early Davao natives from the entry of the Spaniards in the 1800s, the fighting here were not as fierce as the ones recorded in the history of the older cities of the country.

But still, the 60 years that passed since Davao City was first declared a charter city by then President Manuel L. Quezon, tell very well of the distinct beauty of the past of this Southern City that eventually paved the way for a very dynamic and progressive stance that the place is recognized for these days.

How Davao City has triumphantly emerged to be the Philippines' leading growth center only proved that it is not so much how old a place is that matters but how its people have made good use of the resources God has endowed them with.

Through those 62 years, Dabawenyos had shown the rest of the country how a strong sense of community, despite the diversity in the ethnic origins of its populace, can be exploited into full use for the advantage of the city.

And that is why the story of Davao City's past 62 years and even that of the era during the pre-charter days is worth telling all over the over again.

It was then Mayor Elias B. Lopez, a Dabaweno of native ancestry himself, who thought of the idea of celebrating annually of the proclamation of the Davao as a chartered city.

The observance, which started in 1968, is aimed at instilling in the minds of the Dabaweno the rich heritage of the past of Davao City and the county of the graces God has bestowed on its people.

What Lopez had in mind then was for a certain gathering that would foster closer ties among the Dabawenyos but at the same time will highlight the historical aspect of the development of Davao City.

Lopez then became known as the father of the "Araw ng Dabaw". And to make the celebration more meaningful. He commissioned the composition of Davao City's anthem "Tayo'y Dabawenyos" by Guillermo Anajao with the lyrics written by then Department of Culture and Sports regional director Pedro O. Sanvicente.

Meanwhile, it was also Lopez who institutionalized the conferment of the Datu Bago Award during the Araw ng Dabaw celebrations.

The Araw ng Dabaw festivities usually take a week with activities ranging from cultural programs sports competitions, the Datu Bago Award presentations, search for Mutya ng Dabaw, to the grand parade. The said activities done every year since 1968, are almost the same as the ones held during the official inauguration of Davao City sixty years ago.

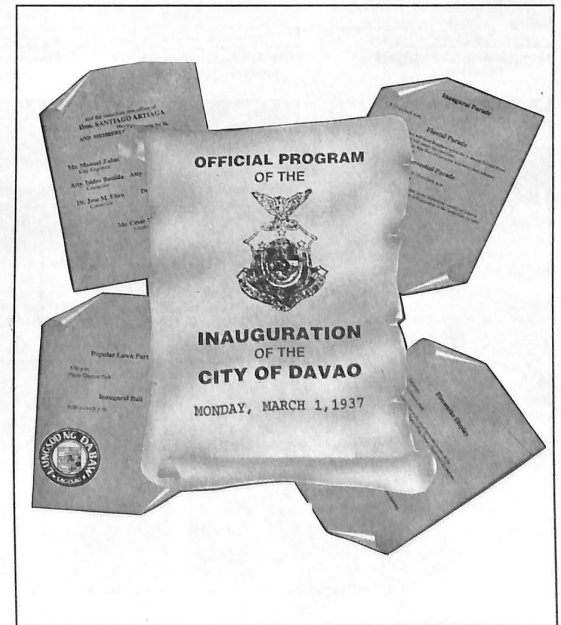


ELIAS B. LOPEZ



PRES. MANUEL L. QUEZON signing Commonwealth Act No. 51, otherwise known as the Charter of the City of Davao. Seen in this picture are, left to right: Secretary of Interior Elpidio Quirino, Assemblyman Francisco Lavides of Tayabas, National Assembly Sgt.-at-Arms Tito Diokno, Floor Leader Jose Romero, Assemblyman from Negros Oriental, Assemblyman Pedro Gil of Manila, Speaker Gil Montilla, Assemblyman from Negros Occidental, Assemblyman Jose Zulueta of Iloilo, Assemblyman J. Asanza of Samar, Assemblyman Jose Hernaiz of Negros Occidental, Assemblyman Nicolas Buendia of Bulacan, Assemblyman Juan Alano of Zamboanga, Assemblyman R. C. Quimpo of Davao (author of the Bill), Assemblyman Justiniano Nuyda from Bicol, and Mrs. Rosario Lim Quimpo (wife of Assemblyman Quimpo).

Atty. Romualdo C. Quimpo, Author and sponsor of the Bill creating the City of Davao, prior to serving as the first elected Assemblyman for Davao, was an elected Board Member of the Province. He later was elected Governor, in which capacity he was serving when the Japanese invaded the country.



Past City Mayors



Hon. Santiago Artiaga
1937-1938



Hon. Agustin Alvarez
1939-1940



Hon. Pantaleon A. Pelayo, Sr.
1940-1941



Hon. Alfonso G. Oboza Sr.
1941-1943



Hon. Juan A. Sarenas
1943-1944



Hon. Donato C. Endriga
1944-1945



Hon. Apolinario Cabigon
January - July 1946



Hon. Fundador R. Villafuerte
June - January 1947



Hon. Leon A. Garcia, Sr.
July 1947 - January 13,
1949



Hon. Bernardo Teves
January 14, 1949 - May
28, 1953



Hon. Rodolfo B. Sarenas
May 29, 1953 - December 1954



Hon. Julian A. Rodriguez, Sr.
January 1954 - December 31, 1955



Hon. Elias B. Lopez
1968-1971 & 1981-1986



Hon. Carmelo L. Porras
January 1956 - Decem-
ber 31, 1967



Hon. Luis T. Santos
1971 - 1981



Hon. Zafiro L. Respicio
April 7, 1986 - Novem-
ber 1987



Hon. Jacinto T. Rubillar, Jr.
December 1987 - January 30,
1988



Hon. Rodrigo R. Duterte
February 2, 1988 -
March 19, 1988

Davao City Council



LUIS BONGUYAN
Vice Mayor

CITY COUNCILORS

FIRST DISTRICT



WENDEL
AVISADO



MARLENE
LIBRADO



PILAR
BRAGA



MARTIN
SUELTO



MENCHIE
CATALUNA



LUZ
ILAGAN



RENE
GALOPE



EMMANUEL
GALICIA

SECOND DISTRICT



TOMAS
MONTEVERDE



CORNELIO
RETA



JUAN
PALA



PEDRO
SALVADOR



SENFORIANO
ALTERADO



NENITA
ORCULLO



GERALD
BANGOY



JIMMY
DUREZA

THIRD DISTRICT



ALLAN
DOLOR



CESAR
ISAGUIRRE



BENJAMIN
DUTERTE



SALVADOR
CAINGLES



PAZ
MATA



JOSE MARIA
PILAY



ISIDRO
UNGAB



MYRNA
DALODO-
ORTIZ

SECTORAL



MARGARITA
PELTON



DIOSCORO
SAMPAGA



LOLITA C.
GARCIA
SP. ACTING SEC.

Davao City Officials



NESTOR LELESMA
City Administrator



ATTY. ONOFRE FRANCISCO
City Legal Officer



ADELAIDA BARCELONA
City Treasurer



NATIVIDAD PAGIE
City Budget Officer



RIZALINA JUSTOL (OIC) City Accountant



VIRGILIO CANIA
City Auditor



ENGR. RENATO RAMOS
City Planning & Development Officer



JOAQUIN CUI, JR.
City Engineer



DR. MIGUEL R. OPPUS
City Health Officer



EDELITO DOMINGO
Business Bureau



DOMINADOR ANTIOQUIA
Local Civil Registrar



DIONISIO A. BANGKAS
City Agriculturist



ATTY. ENGDIAN KONG
City Assessor



DR. ANSELMO ISMAEL
City Veterinarian



RODOLFO JOSOL
CENTRO



LAPERACION DAPLIN
Human Resource Mgt. Officer (HRMO)



JANETTE HUANG
City Tourism Officer



ROGELIO BALANZA
City Information Officer



MA. LUISA BERMUDEZ
City Social Services



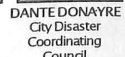
NORA FE H. ALAJAR
City Librarian



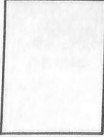
MARIE ZOE H. CASTRO
City Information Tech. Center



RENE PAGATPATAN
Anti-Drug Abuse Council



DANTE DONAYRE
City Disaster Coordinating Council



RAMON LASAY
Brgy. & Cultural Communities Affairs



MARGARITO AMPARO
City Cooperative Officer



P/INS. BIBIANO ALCUIZAR
Traffic Mgt. Center (TMC)



MERILO LIMBARO
City DILG



WILMER C. ATABAY
Internal Control Officer



ZORAÍDO ALOVERA
City Sports Dev.



AIDA BONTIA
City Records and Correspondence



ESTHER SEPULVEDA
City Economic Ent.

62nd Araw ng Dabaw

EXECUTIVE COMMITTEE



MAYOR BENJAMIN DE GUZMAN
Honorary Chairman



VICE MAYOR LUIS BONGUYAN
Honorary Co-Chairman



COUNCILOR EMMANUEL GALICIA
Chairman



EDGARDO SANCHO
Co-Chairman

SECRETARIAT



NORA FE ALAJAR
Chairman



DELIA LADAO
Chairman



ISIDRO UNGAB
Co-Chairman



JANETTE HUANG



PRECY SACRIZ
Chairmen



LEO MAGNO

WAYS AND MEANS

MUTYA

FINANCE

CULTURAL

AGRO-FAIR

PHYSICAL ARRANGEMENT



SUSANA ESCOBELLO
Chairman



PROTACIO TACANDONG
Co-Chairman



PAZ MATA
Chairman



AMELITA SALVADO
Co-Chairman



DALISAY SORIANO
Chairman



RENATO RAMOS
Chairman



JOAQUIN CUI
Co-Chairman

PARADE

SPORTS

DATU BAGO

SECURITY

PUBLICITY



ANTONIO UY
Chairman



DIONISIO ABITONG
Co-Chairman



VICTORIO SAI
Chairman



BOY ALOVERA
Co-Chairman



PATRIA MONTEMAYOR
Chairman



SR. SUPT. JOSELITO POMPERA
Chairman



LEO AVILA
Chairman



ROGER BALANZA
Co-Chairman

COMMITTEE MEMBERS

SECRETARIAT

NORA FE ALAJAR - Chairman
PABLITO C. PEÑA - Co-chairman

Members:
ROSENA ALERIA
SALOME ENOC
CONCEPCION CATUBIG
MARK DELA CRUZ
ARNEL ENOC
AMADOR MONTILLA
JERMIL PALMA GIL

WAYS AND MEANS

DELIA LADAO - Chairman
ISIDRO UNGAB - Co-chairman

Members:
MANUEL ORIG
FELICIANO SALVADOR

FINANCE

SUSANA ESCOBELLO - Chairman
PROTACIO TACANDONG - Co-chairman

Members:
EVELYN CABLINDA
PORFERIO MABOOT

MUTYA NG DABAW

JANETTE HUANG - Chairman
PRESENTACION SACRIZ - Chairman
LEO MAGNO - Co-chairman

Members:
ROSEMARIE CABAGUIO
ALFONSO GUINOO
RAMON LASAY
CITY TOURISM OFFICE STAFF

CULTURAL

AMELITA SALVADO - Chairman
PAZ MATA - Co-chairman

Members:
EVANGELINE LAPORE
EVELYN MANGARON
CARLITO MAGALLANO JR.
MANUEL ORTIZ
SANTOS ORTEGA

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ENGR. RENATO A. RAMOS - Chairman
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SR. SUPT. JOSELITO POMPERADA - Chairman
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Members:
P/INSP. FE BASAN
P/SUPT. ROMEO TAAL
P/CAPT. ALBERTO GENISE
P/CAPT. TADJEROL ANIN

AGRO FAIR

DALISAY SORIANO - Chairman
VIVENCIO GALLEGO - Co-chairman

Members:
ROSE RAMOS
ROSE TAMPARO

BY THE CITY MAYOR

PROCLAMATION NO.05

DECLARING MARCH 10-16, 1999 AS
THE OFFICIAL CELEBRATION OF
THE 1999 ARAW NG DABAW

WHEREAS, the City of Davao will
celebrate its 62nd Foundation day an-
niversary, otherwise known as the
"Araw ng Dabaw", on March 10 -
16, 1999;

WHEREAS, the program of activities
for the occasion started as early as
February 12, 1999.

NOW, THEREFORE I, BENJAMIN C.
DE GUZMAN, Mayor of the City of
Davao, by virtue of the powers
vested in me by law, do hereby de-
clare March 10 - 16, 1999 as the
official celebration of this year's
"Araw ng Dabaw".

Done in the City of Davao, this 4th
day of March, nineteen hundred and
ninety nine.

BENJAMIN C. DE GUZMAN
City Mayor

TAYO AY DABAWENYO

Sa dakong timog ng Mindanao
May isang lingsod na hinirang
Ang likas niyang kayamanan
Ay walang kapantay.

Mga bundok, dagat, lupain
Laging sagana sa pagkain
At ang magagandang tanawin
Kadluhan ng aliw.

Mutyang Lungsod ng Dabaw
Sa iyong paglalakbay
Sa mithing kaunlaran
Ikaw ay paglilingkuran.

Tayo ay Dabawenyo
Na tapat at totoo
Pangarap ay matamo
Kaluwalhatian mo
Lungsod na paraiso!

Schedule of Activities

- MARCH 1 - SPORTS ACTIVITIES
- MARCH 5 - ARAW NG AGDAO
- MARCH 6 - SEMI-FINALS-MUTYA
NG DABAW '99
- MARCH 8 - ARAW NG BAGUIO
- AGRO-INDUSTRIAL
TRADE FAIR
- ESSAY WRITING
CONTEST
- MARCH 10 - FORMAL OPENING
OF THE ARAW
NG DABAW
- ARAW NG CALINAN
DISTRICT
- KABISIG SERVICE IN
FORMATION EXHIBIT
- CULTURAL
PRESENTATION
- MARCH 11 - ARAW NG TALOMO/
MARILIG DISTRICT
- ON-THE-SPOT
PAINTING
- MARCH 12 - ARAW NG BUNAWAN
DISTRICT
- SONG WRITING
CONTEST,
- DAVAO OFF ROAD
NATIONAL EVENT
- DATU BAGO AWARD
- MARCH 13 - ARAW NG TUGBOK
DISTRICT
- FOOD FESTIVAL
- MARCH 14 - ARAW NG TORIL
DISTRICT
- LUMAD FESTIVAL
- KODAKAN AT
KASYAHAN SA
DABAW
- MARCH 15 - ARAW NG PAQUI-
BATO/BUHANGIN
DISTRICT
- FINAL SELECTION OF
MUTYA NG DABAW
- MARCH 16 - ARAW NG DABAW '99
PARADE
- GLOBE CONCERT
(SIDE A BAND)
- FIREWORKS
- MARCH 20 - JEREMIAH BAND



MUTYA NG DABAW



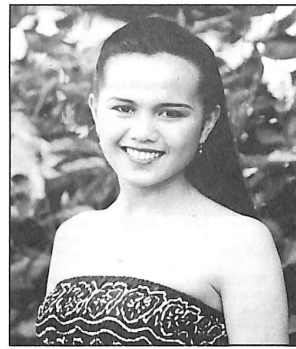
MAE HERRERO



CHARIE ANN BONAYOG



JOAN MAGTIBAY



EMICRIS MAGADA



HARICEL PFISTERER

Mutya ng Dabaw Past Title Holders

- 1969 - Rachel Arkoncel
- 1970 - Elsa Roldan
- 1971 - Jeanette Ledesma Lon
- 1972 - Maureen Elizabeth Hilario
- 1973 - Lyn Yuvingco Aguirre
- 1974 - Jocelyn Clavel Albay
- 1975 - Jocelyn Joyce
- 1976 - Lorna Ma Te
- 1977 - Marian Salvador Abella
- 1978 - Maria Edna Go
- 1979 - Aniebelle Cervantes
- 1980 - none
- 1981 - Abegail Garcia
- 1982 - Felinda Sanchez
- 1983 - Susan Co Ong
- 1984 - Jusita "Joy" Mascardo
- 1985 - Sahrnene Escamilla
- 1986 - Conchitina Tesoro
- 1987 - Trezita Acosta
- 1988 - Trizza Ambet Capultos
- 1989 - Veronica Tolentino
- 1990 - none
- 1992 - Sharon Limbaga
- 1993 - Maryjane Biol
- 1994 - Ma. Lualhati Malata
- 1995 - Jovelyn Pongase
- 1996 - Sharon Escarella
- 1997 - Jambie Austria
- 1998 - Carol Kent Ramos



THE SEMIFINALISTS



FARRAH DEMAFELIZ



JANNETTE MUMAR



DONNA MAGARRETTE
MANEJA



CHARIE ANN
BONAYOG



ELLANOR ANN
ZAPANTA



JOAN MAGTIBAY



VERA VERGARA



ELMA ENDRINA



KATALYNNE LIM



JULIE ANN
DELARMENTE



ANALOU CONSUEGRA



MAE HERRERO



JANICE DELA CRUZ



HARICEL PFISTERER



EMICRIS MAGADA

The Datu

THE significant contributions of the citizens of Davao City to the development of the place do not go unnoticed. The conferment of the annual Datu Bago Awards has been instituted to pay tribute to their outstanding deeds that somehow had an impact on the progress of the city.

And in recognition of their achievements and services, then Mayor Elias B. Lopez, organized in 1969 a committee tasked to handle the search for such awardees. The recognition considered to be the highest award to the Davao City government can bestow on its citizenry, was first presented on the evening of March 16, 1969 during the 1969 Araw ng Dabaw charter anniversary celebration at the PTA grounds.



EMILIO M. PIANSAY

Emilio M. Piansay is nominated by the Philippine Institute of certified Public Accountants (PICPA); the Kiwanis Club of Davao City, Inc., Kiwanis International; and the Davao City Chamber of Commerce and Industry.

The name Emilio M. Piansay is synonymous with service to the Davao community through active and committed leadership. His helped enhanced the city's economic growth through his deep involvement in cooperativism, micro-enterprises and non-governmental organizations. An active officer or member of various NCOs he is widely known for his concern for the underprivileged, wards of orphanages and homes for the elderly, and in abodes for the mentally retarded. By word and example he encourages and inspires fellow professionals to get involved in policy advocacy and in service to community and nation.



IRENE MORADA SANTIAGO

Irene Morada Santiago, journalist and educator, for the past 25 years has been in the forefront of efforts to improve the status of women by facilitating women's empowerment through organization, networking and advocacy.

In 1973 she founded the Kahayag Foundation which worked

among the poor Muslim Women of Davao, Zamboanga and Jolo, and among the urban poor women living in the squatter areas of Davao City. To protect their legal rights, she established, with the help of women lawyers, the Philippine Legal Resource Center, the first of its kind in the country providing para legal training and expertise.

She was a founding director of Konsumo Dabaw, a protector of consumer rights and PILIPINA, a national women's organization advocating the inclusion of women issues as an integral part of the development agenda.

Although her grass roots work was concentrated in Mindanao, Irene Santiago has and continues to have a vast network of contacts among NCO's in the Philippines in the Asia-Pacific region and in the world.

As Executive Director of the NCO Forum on Women '95, the parallel non-governmental gathering to the UN World Conference on Women '95, she prepared the 10-day China gathering of 30,000 participants, the largest gathering of women in history.



ALFONSO G. OBOZA 1899-1992

Starting as District Engineer of the entire undivided province of Davao in 1928, Alfonso G. Oboza at 27 supervised the construction local infrastructures like the Malagos Waterworks, the Sta. Ana and the small Sasa wharves which are now city landmarks.

From 1940 to 1945 Engineer Oboza served in dual capacity as provincial and city engineers of Davao province and Davao City, respectively. During the same period in accordance with the City Charter, he was considered vice mayor and ex officio city councilor. Later he served as City Mayor under the Laurel government.

For 28 years now, the Datu Bago roll of honors has been filled with personalities coming not only from one sector but from various fields of endeavor whose contributions were singled out by the ones who nominated them and confirmed by the Datu Bago Award board of judges.

A set of criteria has been outlined by the Datu Bago Foundation for those who will be nominated for the awards. Though the nomination is open to persons of all nationalities, living or dead, a residency in Davao City of at least ten years is required.

But as always, the basis of the award is the significance of one's contributions to the total development of Davao City.

Retiring from government service in 1946, he developed a coconut plantation. As president of the Philippine Coconut Producers Association he improved the lives of small coconut farmers.

He was the first Dabawenyo to be elected District Government of District 385, then the only Rotary District comprising the 54 Rotary clubs throughout the Philippines. In 1992 he was conferred Rotary International; SERVICER ABOVE SELF AWARD, the highest award that Rotary International can give any Rotarian. He served the youth with involvement in the PTA and the Boy Scout of the Philippines, Davao Council.

During his lifetime he repeatedly declined nomination for the Datu Bago Award saying he had done so little. Tonight on the centennial year of his birth, a grateful city he served so well confers, posthumously, this Datu Bago Award.



MA. LUISA L. APORADERA, M.D.

The first Dabawenyo to graduate with specialization in Rehabilitation Medicine, Dr. Ma. Luisa L. Aportadera, gives the rest of her time to sharing generously her medical expertise with government and non-government agencies involved in the care and rehabilitation of the differently abled persons. She is the first elected Chairperson of the Regional Council for the Welfare of Disabled Persons (RCWDP IX), the guiding light of the differently abled in the region.

She organized the Kakayahang Fair, held during the annual National Disability Prevention and Rehabilitation Week, which showcases and markets products made by the disabled. In coordination with DSWD, CSSDO, and the Waling-Waling Rotary

Club she organized the team called "Davao Eagles on Wings" which won 3rd place in the international basketball games held in Thailand in 1997.

Under her leadership, the RCWDP XI won the National Award on the most outstanding Council in the Philippines



ROSITA VILLA-FUERTE FUNDADOR

P.H.D. in Environmental Science

A gifted scholar and educator who came to Davao in 1975, she has risen through the ranks of academe from classroom teacher to university professor, and now heads Mindanao's most prestigious high school, the Philippine Science High School in Davao City.

Dr. Fundador has been deeply involved in environmental protection such as prevention of mercury and cyanide poisonings in the coastal waters and in the mining camps of Davao and the neighboring provinces. She is also involved in Research and Development and the Coastal Environmental planning programs of Mati, Digos, and Sarangani provinces. As Davao City Sangunian Panglunsod Consultant on Ecology/Environment she represented the Davao City Mayor at a Congressional hearing on the mercury pollution problem in Davao City. Her researches on the coastal waters of Davao with special reference to pollution remain to be the only available reference in the subject used by government and non-governmental institutions.

Her vigilant leadership in the efforts towards ecological protection, thus enhancing the quality of life of our people in our little corner of Mother Earth, deserves the highest honor from the city.

Bago Awards

Roll of Honors

1969

Tomas Monteverde (posthumous)
Francisco Villa-Abrille (posthumous)
Fr. Maurice Michaud, p.m.e.
Anotnio Floirendo
Guillermo Torres (deceased)
Antonio T. Uy

1970

Simeon and
Magarita Marfori (posthumous)
Julian Rodriguez, Sr. (deceased)

1971

Concepcion Serenas (dec.)
Isidro Marfori (posthumous)

Vicente Tionko (posthumous)
Cesar R. Nuñez (dec.)
Sebastian Angliongro

1972

Elisa N. Panualman (dec.)
Ligaya G. Victorio
Carlos Iñigo (dec.)
Benjamin Cruzada (dec.)

1973

Lourdes Cura Solis (dec.)
Ramon Basa (dec.)
Enrique Fernandez (dec.)
Juan V. Faune (dec.)
Desiderio Dalisay (dec.)
Lorenzo Sarmiento (dec.)

1974

Fr. Miguel Varela, S.J. (deceased)

1975

Carlos Millete

1976

Concepcion de Asis (dec.)

1977

Soledad R. Duterte

1978

Alberto Montemayor (dec.)

1979

Rosa Santos Munda

1981

Msgr. Antonio Li. Mabutas, DD
Antonio O. Floirendo

1982

Aida Rivera Ford
Felicidad C. Santos
Pedro O. Sanvicente
Romualdo C. Quimpo (posthumous)
Pantaleon Pelayo, Sr. (posthumous)
Jesus T. dela Paz (posthumous)

1983

Jesus G. Dureza
Edna T. Kimpo
Carmen M. Soriano
Cipriano Villafuerte, Sr. (posthumous)

1984

R. R. Paul Guilbault, p.m.e.
Esperanza Santos (deceased)

1985

Alejandro Almendras
Victoria Beltran
Virgilio Durban (posthumous)

1986

Victorio Edads (dec.) nd
Jean Edades
Ismael Velos (dec.)
Alex A. Panualman (dec.)

1987

Milagros C. Nartatez
Fr. Emeterio Barcelon, S.J.
Teodoro Palma Gil (posthumous)

1988

Vicente albay (dec.)
Anta Flaviano (dec.)
Mo. Assumpta David, R.V.M.

1989

Catalina G. Santos (posthumous)
Emilio Palma Gil
Napoleon Doctor

1990

Leopoldo Abellera
Rizal Aportadera
Fr. Paul Cunanan
Manuel Babao (posthumous)

1991

Jesus V. Ayala
Ricardo Limso (posthumous)
Trinidad dela Paz (dec.)
Francisco P. Tesorero
Sr. Cecilia Wood, Mm.

1992

Ruben Angeles
Herminia Borromeo
Mariano Pamintuan

1993

Atty. Manuel Cabaguio (posthumous)
William G. Tan
Fr. Paul Finster, S.J.

1994

Asuncion J. Chin
Patricia G. Lozano (dec.)
Iluminado Quinto
Quirino Villegas

1995

Adoracion C. Avisado
Sister Josephine Bacaltos, RCS
Mr. Agapito Dasmariñas
Engr. Alfonso Ybañez

1996

Atty. Martin Suelto
Charita P. Puentespina
Carmen D. Locsin

1997

Datu Tulamac L. Salumay
Mrs. Joji Ilagan Bian
Ms. Luisa E. Hofilena
Mr. Ernesto I. Corcino

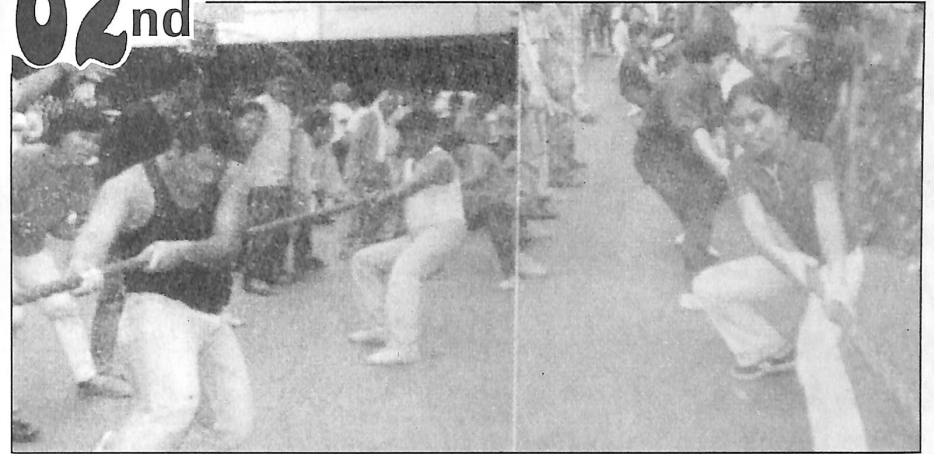
1998

Paul C. Dominguez
Elias B. Lopez
Apolinar Veruasa
Norma Gohetia

CULTURAL PRESENTATION



62nd Araw ng Dabaw Sport Festival



AFTER 12 months of benchwarming, its time to flex the muscles.

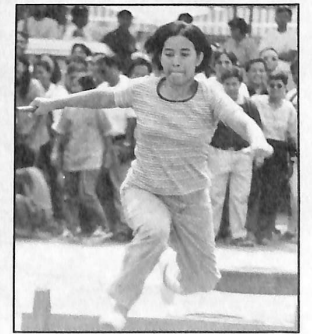
Hundreds of government employees brave the heat of the sun to compete in the Davao City Hall Employees Association-organized tournaments ranging from the exciting tug-of-war (forget the 'war'). Funny volleyball games, serious darts competition and to the well-attended basketball matches.

And after the games with sweat all over their faces, they sport a big smile to fellow public servants and say :nice game!, Congratulations!“, “When, you gave us one hell of a ball game“.

This experience comes only when the Araw ng Dabaw Sports Festival hits the City of Davao, now 62 long years old as a chartered city.

Not only that, tournaments managed by the private sector were also organized, thanks to the dynamic Davao City Sports Council members who are taking time out from their work to contribute to the success of the Festival and of course, the Sports Development Division which is funding the events namely, arnis, athletics, badminton, baseball, bowling, judo, karatedo, sepak takraw, softball, swimming, table tennis, triathlon, volleyball, weightlifting and billiards.

Ten-year-old tanker Normina Jumlon from Sasa dominated five events of the swimming competition beating older rivals in grand



fashion. Another discovery because of the Araw Festival.

Although bogged by limited funds, the private group was present to give support.

Gardan rescued the 10-kilometer Marathon of the Araw Festival, Alaxan took care of the 130-kilometer biking classic, Adidas supported football and lawn tennis while basketball chief Regino Cua and Co. financed the basketball invitational featuring the city's finest cagers.

“Despite the economic crunch, we are ready support sports to spice up the festivities of the 62 Araw ng Dabaw.“ Said Victorio Sai,

chairman of the sports committee of the Executive Committee (Execom) headed by chairman Councilor Emmanuel Galicia.

The Araw ng Dabaw Sports Festival was organized not only to give recreation for the government employees but also to provide the youth in showing their wares in various sports events which are also calendared as part of the Philippine sports Commission-sponsored National Youth games and the regular Philippine National Games.

Now what?.

Better prepare now and join the 63rd edition of the Sports Festival next year.

Agro-Industrial Fair



New Mutya will be brainy and beautiful

This year's Search for Mutya ng Dabaw will give Dabaw search, attuned with the Women's Code which promotes women from being ex-

playsuits. She said intelligence will have equal weight with beauty, each with a 40 percent weight. Rounding off the cri-

'99 Araw ng Dabaw on TNT

IN 1968, former Mayor Elias B. Lopez, a Dabawenyo of

SUN.STAR DAVAO THURSDAY, FEBRUARY 25, 1999

Lumads to join Araw festival

THE indigenous peoples (IPs) or lumads will participate. Councilor Paz Mata, committee on lumad activi-

Bare sked 'Araw' spec

ports devel- office re- he sched- Araw ng Dabaw

Search on for Mutya '99

W. sports events added in takraw inter-school com

Davao youths to showcase talent in Araw ng Dabaw '99

YOUNG DABAWENYOS the painting contest will be will have their day during the on March 11.

62nd Araw karatefest March 9-10

The complete scedule of the Araw ng Dabaw Sports Festivities: lawyer Edipolo S president of the THE 62nd Araw ng Dabaw Karate-Do Softball Association. Tournament is scheduled on March 9-10, Phi's. (Asaph)

200 golfers already registered in Friends of BCG Araw tourney

TWO hundred golfers already entered in the individual (Class A, B, C and D) events. Each team is composed of three players.

Galicia named chair of Araw ng Dabaw festival

City Council floorleader Emmanuel Galicia has been named chairman of various working committees. City Hall will share with Millennium

6 'Araw' sports events not included in budget

Araw '99 execom conference today

The Executive Committee of the 62nd Araw ng Dabaw will bare today activities in the March 16. Counellor Emmanuel Galicia, this year's executive chairman of the an-

'Araw' sportsfest today at DSA For

The different sports events for this year's Araw ng Dabaw celebration will be tackled today at 10:30

SPONSORS

MAJOR

- COCA-COLA
- SAN MIGUEL CORPORATION FAMILY INTERFACE
- NEGROS NAVIGATION
- PEPSI-COLA

MINOR

- DAVAO LIGHT & POWER COMPANY (DLPC)

DONORS

- ALDEVINCO
- ROBINSONS HOME INC.
- ALASKA
- NESTLE
- ZEST-O, QUICK CHOW, BIG 250
- 1 ST SHERIDAN CORPORATION

SPONSORS

- COSMOS
- NENITA QUALITY FOODS
- CITIBANK
- CHRYSOS ENTERPRISES
- MANDAYA HOTEL
- LBC
- SAMAL CASINO RESORT
- PROCTER & GAMBLE / REJOICE
- PARADISE ISLAND PARK & BEACH RESORT
- COLUMBIA COLOR PROCESSING & PHOTO SUPPLY
- REGENCY INN
- ANSUICO REDBALL EXPRESS
- EDEN NATURE PARK

BENEFACTORS

- INSULAR CENTURY HOTEL DAVAO
- BANCO DAVAO
- DAVAO CITY WATER DISTRICT (DCWD)
- APO VIEW HOTEL
- SPLASH EXTRADERM EXFOLIANT
- INES FLOWER SHOP
- MARCO POLO HOTEL
- M.A. MALIM & ASSOCIATES
- JIB CAREER CENTER
- MOTORMALL DAVAO CORPORATION