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Tourist trade-Davao  
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The MINDANAO DAILY MIRROR

July 3, 1975

18 VERTICAL  
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## Davao ranks high as tourists area - 1

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*Tourist trade - Davao*

Davao ranks high as a destination point of foreign tourists who visited the Philippines in 1974.

This was shown in a visitor sample survey conducted by the Research and Statistics Division of the Planning Service, Depart-

ment of Tourism.

Pedro R. Laviña, head of the DOT office in Davao, disclosed that outside of Manila, Tagaytay, Pagsanjan, Baguio and Munglupa, foreign tourists chose

Davao as destination point.

Of the 8,070 foreign tourists who were interviewed 5.77 percent said they visited Davao.

After Davao, came Cebu, Bacolod, Legazpi, Subic, Olongapo and Zamboanga as the places the foreign tourists visited.

Asked of their impression of the Philippines, 89.46 percent said the Filipinos are friendly and hospitable; 83.56 percent said the Philippines is warm and tropical country, while 77.37 percent said the Philippines is picturesque.

Laviña also disclosed that a total of 55,884 foreign and domestic tourists visited Davao in 1974. Of the total visitor arrivals in Davao, 11,723 are foreign tourists, while 44,161 are domestic tourists.

Japanese topped the list of foreign visitors followed by Americans, Chinese, Germans, Australians, British and Indonesians.

Visitors arrival survey conducted by the Davao DOT also revealed that there are already 30,278 foreign and domestic tourists who visited Davao from January to May, 1975.

Japanese again topped the foreigners who came to Davao for the first five months of this year.