



Republic of the Philippines
Department of Education

27 MAY 2015

DepEd MEMORANDUM
No. **52**, s. 2015

**NATIONAL CONFERENCE ON CULTURE-BASED EDUCATION AND LESSON
EXEMPLAR TEACHING DEMONSTRATIONS**

To: Regional Directors
Schools Division Superintendents
Heads, Public Elementary and Secondary Schools
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in cooperation with the Department of Education (DepEd) and the Bulacan Arts, Culture and Heritage Inc., will conduct the **National Conference on Culture-Based Education and Lesson Exemplar Teaching Demonstrations** by cluster on the following dates with respective venues:

Cluster	Region	DepEd Partner/Coordinator	HEI Coordinator	Date and Venue
Luzon	Region I Ilocos Region DepEd RO 2500 San Fernando La Union	Dr. Teresita M. Velasco Regional Director Dr. Miriam Najera Coordinator Ms. Rica Perez Telefax No.: (072) 607-8139 Mobile Phone Nos.: 0917-461-7158 0917-707-5191	Ms. Agustina Tactay Program Director University of Northern Philippines Mobile Phone No.: 0917-568-1691 Email Address: tinatactay@yahoo.com.ph	July 14-16, 2015 Vigan City
Visayas	Region VII Central Visayas DepEd RO, Ecotech, Lahug 6000, Cebu City	Dr. Juliet A. Jeruta OIC, Regional Director Dr. Matilde Mayonila Coordinator Mobile Phone No.: 0926-491-7645 Email Address: matildemayonila@yahoo.com	Leodinito Cañete Project Director Cebu Normal University Telephone No.: (032) 236-9795 Mobile Phone No.: 0933-284-9442 Email Address: cnusecretary@gmail.com	July 20-22, 2015 Cebu City
Mindanao	Region X Northern Mindanao DepEd RO 9000, Cagayan de Oro City	Atty. Shirley O. Chatto OIC, Regional Director Mr. Elesio Maribao Coordinator, Region X Mobile Phone No.: 0939-904-0150 Email Address: elesio.maribao@yahoo.com	Mr. Hobart Savior Xavier University Mobile Phone No.: 0932-889-7850 Email Address: hsavior@xu.edu.ph	July 28-30, 2015 Cagayan de Oro City

2. The Conference aims to serve as a venue for the participants to devise and validate the emerging concepts and issues in cultural education in preparation for the production of instructional materials which can be used as textbooks, teaching and learning manuals or other learning resources for cultural education.

3. The target participants are supervisors, principals, subject area coordinators and classroom teachers of Science, Mathematics, Language (English or Filipino), Social Studies and Music, Arts, Physical Education and Health (MAPEH) from public elementary and secondary schools.

4. Each of the island-cluster conference will have a maximum of 120 participating public school supervisors/principals/teachers of any core subject area at the elementary and secondary school levels. All participants must be between 23-50 years old. The Program Guidelines are contained in Enclosure No. 1.

5. A limited number of extra participants (maximum of 20) who will not qualify as scholars or subsidized participants shall be accepted upon payment of the minimal registration fee of One Thousand Pesos (P 1,000.00) onsite to defray the administrative and related costs of the program. They are expected to shoulder the full cost of transportation, accommodations, meals, and other participation-related expenses which may be sourced from local funds subject to the usual accounting and auditing rules and regulations.

6. The participants are required to submit the Individual Application Form and Official Nomination and Endorsement Form provided in Enclosure Nos. 2 and 3, respectively on or before **July 4, 2015** (Luzon), **July 11, 2015** (Visayas) and **July 18, 2015** (Mindanao) through fax nos. (02) 527-2192 local 309 or through email address: pcep.secretariat@gmail.com.

7. For more information, all concerned may contact **Mr. Joseph J. Cristobal**, Director, National Commission for Culture and the Arts (NCCA), Philippine Cultural Education Program (PCEP) Task Force, No. 633 General Luna Street, Intramuros, Manila or through email addresses: sonnyjcrisobal@yahoo.com; www.pcep.secretariat@gmail.com or **Ms. Jennifer Bautista** at telephone nos.: (02) 986-4147; (02) 527-2192 local 309 or at mobile phone no.: 0917-574-1023.

8. Immediate dissemination of this Memorandum is desired.



BR. ARMIN A. LUISTRO FSC
Secretary

Encls.:

As stated

References:

DepEd Memorandum: Nos. 20 and 25, s. 2015

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
CURRICULUM
OFFICIALS

SCHOLARSHIPS
TEACHERS
TRAINING PROGRAMS



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program (PCEP)**

**2015 NATIONAL CONFERENCE
ON CULTURE-BASED EDUCATION**

PROGRAM DESIGN

Project Title:	NATIONAL CONFERENCE on Culture-Based Education and Lesson Exemplar Teaching Demonstrations
Training Theme:	The Role of Culture-Based Education and the Task of the Nation Building: Multi-sectoral Convergence in the Common Commitment, Shared Responsibility
In partnership with:	Bulacan Arts Culture and History Institute and Department of Education
Implementor-Partner:	DepEd Region 1, 7 and 10 National Association of Cultural Educators and Scholars (NACES) City Government of Vigan City Government of Cebu City Government of Cagayan de Oro
Implementation Date:	July 14-16, 2015 (LUZON), Vigan City July 20-22, 2015 (VISAYAS), Cebu City July 28-30, 2015 (MINDANAO), Cagayan de Oro City
Source of Fund:	Program for Culture and Education – PCEP
Board Resolution Number	2015-279

Background and Rationale

The **NATIONAL CONFERENCE on Culture-Based Education and Lesson Exemplar Teaching Demonstrations** will showcase innovative researches and case studies drawn from the field, conducted by Cultural Workers and Teachers.

True to mandate of developing culturally-oriented researches in the basic education, NCCA-PCEP embarks on a more challenging journey to bring to the attention of more foot soldiers of knowledge the significance of a heightened cultural awareness manifested in an enlightened cultural perspective across the different subject areas - a culturally responsible curriculum and a culturally sensitive pedagogy.

In consonance with **PCEP Objective #4** which aims to develop basic instructional materials, such as textbooks, teaching-learning manuals, and multimedia materials for cultural education, the National Conference on Cultural-Based Education is a venue to devise and validate the emerging concepts and issues in cultural education in preparation for the production of instructional materials that can be used as textbooks, teaching-learning manuals or other learning resources for cultural education.

Description and Objectives

This national conference charts the role of culture-based instruction and its impact on nation-building. With the K-12 curriculum in place, the need to familiarize participants with the culture as foundation of an informed philosophy, and pedagogy of the recently adapted educational paradigm. The first part of the conference theoretically grounds the participants with the knowledge generated from various fields and frontiers by trans-disciplinary experts and multi-disciplinary practitioners. The second half

of the conference exposes the teachers with the best practices in culture-based education, with national winners of DIWANG Lesson Exemplars National Competition doing the teaching demonstrations in the different subject areas.

Conference Theme: The Role of Culture-Based Education and the Task of the Nation Building: Multisectoral Convergence in the Common Commitment, Shared Responsibility

Objectives are as follows:

1. Familiarize the teachers with culture as foundation of an informed philosophy, and pedagogy approach in the K-12 curriculum;
2. Appreciate the significant role of culture-based education in nation-building;
3. Understand how culture-based pedagogy can inspire multi-sectoral commitment and involvement in building the nation and strengthening the region;
4. Acquaint the teachers with various culture-based pedagogical application in the subject-areas; and
5. Participate in the dialogue and discussion on how culture-based instruction has been translated, indigenized, and reinterpreted in the different classrooms in the archipelago.

Schedule and Venues

The schedule for the **NATIONAL CONFERENCE on Culture-Based Education and Lesson Exemplar Teaching Demonstrations** are the following:

Participants	Partner	Date	Venue	HEI
Cultural Workers and Researchers, Elementary and High School Teachers, KAGUMA and GDCE Scholars and coordinators, Supervisors and Principal of BEC	REGION I – ILOCOS REGION DepEd RO 2500 San Fernando La Union Dr. Teresita M. Velasco, CESO IV Director Dr. Miriam Najera, Coordinator Ms. Rica Perez Tel No: (072) 607-8139 Telefax: (072) 607-8139 Mobile: 0917-4617158 / 0917-7075191	July 14-16, 2015	Vigan	University of Northern Philippines Ms. Agustina Tactay Program Director 0917-5681691 tinatactay@yahoo.com.ph
	REGION VII- CENTRAL VISAYAS DepEd RO, Ecotech, Lahug, 6000 Cebu City Dr. Carmelita T. Dulangon, Director III, Regional Director Dr. Matilde Mayonila , Coordinator Mobile: 0926-491-7645 Email: matildemayonila@yahoo.com	July 20-22, 2015	Cebu	Cebu Normal University Leodinito Cañete Project Director (032) 236-9795 / 0933-28494442 cnusecretary@gmail.com
	REGION X – NORTHERN MINDANAO DepED RO, 9000 Cagayan de Oro City Dr. Allan G. Farnazo, CESO V Regional Director Mr. Elesio Maribao , Coordinator	July 28-30, 2015	CDO	Xavier University Mr. Hobart Savior 0932-8897850 hsavior@xu.edu.ph

Region X			
0939-9040150			
elesio.maribao@yahoo.com			

Participation, Eligibilities and Scholarship Provisions

1. The program is open to nominated participants on a “first-to-apply, first-priority” basis. Teacher-participants shall be provided free tuition/registration, workshop ID and kits, materials and certificate. However, arrangements and costs of transportation, accommodation and all meals shall be the responsibility of the participants and may be charged to local funds.
2. Each of the Island-cluster participants will have a maximum of one hundred twenty (120) participating public school supervisors/principal/teachers of any core subject area in the elementary and secondary school levels. Cultural Workers and Researchers from NCCA-PCEP HEIs can also join. All participants must be between 23 – 50 years old.
3. A limited number of extra participants (maximum of 20) who will not qualify as scholars or subsidized participants shall be accepted upon payment onsite of the minimal registration fee of One Thousand Pesos Only (PHp 1,000) to defray the administrative and related costs of the program. They are expected to bear the full cost of transportation, accommodations, meals, and other participation-related expenses which may be sourced from local funds.
4. Interested participants should submit the duly accomplished nomination form signed by recognized nominating authority and the duly accomplished application form signed by the teacher-applicant.

As HOST the SCHOOL/ORGANIZATION shall provide the following:

1. Free use of Conference and performance air-conditioned venue with sufficient lights and sound system, LCD projector & screen, chairs and tables, holding area and clean comfort rooms;
2. Assign an event coordinator for the duration of the activity;
3. Counterpart secretariat or office that will:
 - a. Assist participants in registrations, booking of hotel, restaurant and other amenities
 - b. Ushering of Guests/participants as soon as they arrived in the venue;
4. Security assistance for all the participants (police, ambulances, first aid); and

Likewise, the NCCA – PCEP secretariat shall

1. Send out all invitations to participants to the event;
2. Invitation of Guests and speakers of the conference;
3. Provision of conference kit and materials;
4. Provision of transportation, honorarium, hotel and food for conference speakers, NCCA officials and PCEP secretariat;
5. Provision of certificate of participation;
6. Provide promotional materials such as Tarpaulin, Brochure with Map, Posters, Banners, Social Media, Local TV & Prints indicating the name of the NCCA and PCEP etc;
7. Photo and Video Documentation of the whole proceedings; and
8. National promotion of the event

The PARTICIPANTS shall:

- ✓ Pay for their own transportation, hotel and meals.

Deadline of Application and Registration

Admission to the program will be solely determined by NCCA and its project conduit and hosts. Interested participants are required to submit the **individual registration and nomination forms** herewith attached on or before the **DEADLINE** on **July 4, 2015 (Luzon), July 11, 2015 (Visayas)** and **July 18, 2015 (Mindanao)**. The organizers shall directly notify, either by fax or email, all successful applicants **a week before the scheduled event**. The accomplished forms may be submitted through the contact details provided below.

Contact Details for Enquiries and Confirmation

For confirmation of participation and other correspondence purposes, preferred means of communications is via email address pcep.secretariat@gmail.com. Please label/caption your message subject **“National CulEd Conference.”**

MR. JOSEPH “SONNY” CRISTOBAL

Director - PHILIPPINE CULTURAL EDUCATION PROGRAM

Nat'l Commission for Culture & the Arts

Room 3D #633 Gen. Luna Street, Intramuros, Manila

PLDT Land Line Plus (02) 986-4147

Telefax: (02) 527-2192 loc. 309 /

Email: pcep.secretariat@gmail.com



NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program (PCEP)

2015 NATIONAL CONFERENCE
ON CULTURE BASED EDUCATION

CONFERENCE DESIGN

The Role of Culture-Based Education in the Task of Nation Building: Multi-sectoral Convergence in the Common Commitment, Shared Responsibility

TIME	<i>Hosted by the National Association of Cultural Educators and Scholars (NACES)</i>	
DAY 1	8:00 – 9:00 am	Arrival and Registration of Participants
	9:00 – 9:30 am	OPENING PROGRAM Philippine National Anthem Invocation Welcomes Remarks Conference Rationale: Introduction of Lesson Exemplar Winners
	9:30 – 10:30 am	Keynote Address:
	10:30 – 10:45 am	Health Break
	10:45 – 11:45 am	Plenary 1: Fred Winston CULTURE-BASED MEDIA ADVOCACY: ANG MATINONG FILIPINO MOVEMENT
	11:45 – 12:00 nn	Open Forum
	12:00 - 1:00 pm	Lunch Break
	1:00 – 2:00 pm	Plenary 2: Dr. Jaime Galvez Tan CULTURE-BASED HEALING: BODY, SOUL AND SPIRIT
	2:00 – 2:15 pm	Open Forum
	2:15 – 3: 15 pm	Plenary 3: Dr. Susan Balingit HAPAG: DESIGNING A CULTURE-BASED FILIPINO DIET
	3:15 – 3:30 pm	Open Forum
	3:30 – 4:30 pm	Plenary 4: Eilen Manuag PAG-AARAL NG WIKA AT KULTURA SA PAMAMAGITAN NG SALITA NG TAON
	4:30 – 4:45 pm	Open Forum
DAY 2	8:00 – 9:00 am	Attendance
	9:00 – 10:00 am	Plenary 5: Prof. Ferdinand Lopez K-12 AND CULTURE-BASED EDUCATION INTERDISCIPLINARY INTEGRATION AND INTERNATIONALIZATION
	10:00 – 12:00 nn	Lecture-Demo of Winning LESSON EXEMPLARS
	12:00 – 1:00 pm	Lunch Break
	1:00 – 4:00 pm	Lecture-Demo of Winning LESSON EXEMPLARS
DAY 3	8:00 – 9:00 am	attendance

9:00 – 12:00 am	NDCEP Round Table discussion on Heritage Education
12:00 – 1:00 pm	Lunch Break
1:00 – 4:00 pm	NDCEP Consultation on MTB-MLE



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program Task Force**

NAT'L CuEd CONFERENCE

OF CULTURE-BASED TEACHING OF K TO 12 CURRICULUM

Individual Participant's Application Form

*(To be accomplished and submitted individually by nominated participant
with accomplished Official Nomination and Endorsement Form)*

FULL NAME		DESIGNATION	
NAME OF SCHOOL/DIVISION			
SCHOOL/DIVISION ADDRESS			
HOME ADDRESS			
TOWN / MUNICIPALITY	PROVINCE	REGION	
OFFICE TEL. NUMBER	HOME TEL. NUMBER	CEL / MOBILE PHONE	
EMAIL ADDRESS	BIRTHDAY	AGE	GENDER
CURRENT POSITION	NUMBER OF YEARS IN CURRENT POSITION	TOTAL NUMBER OF YEARS OF SERVICE	

I respectfully submit this application form as basis for my selection as participant to the NATIONAL CULTURAL EDUCATION CONFERENCE ON CULTURE-BASED TEACHING OF K TO 12 CURRICULUM. If selected, I commit to abide by the program rules and waive the Organizers' liabilities and responsibilities for any willful violation of rules or any untoward accident that may happen to my person beyond the control of the Organizers.

Name of Nominated Participant

Signature (Optional for Emailed Copy Only)

NOTE: Please submit original signed copy of this registration form together with a copy of the duly signed Nomination Form issued by the DepEd Division Office / School Head and a 2x2 I.D. photo upon arrival in the workshop venue.



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program Task Force**

NAT'L CuEd CONFERENCE
OF CULTURE-BASED TEACHING OF K TO 12 CURRICULUM
Official Nomination and Endorsement Form
**(To be accomplished and submitted by DepEd Division Office / School Head
with accomplished Individual Registration Forms)**

_____ Date

MR. JOSEPH "SONNY" CRISTOBAL
Director - PHILIPPINE CULTURAL EDUCATION PROGRAM
Nat'l Commission for Culture & the Arts
Room 3D #633 Gen. Luna Street, Intramuros, Manila
Telefax: (02) 527-2192 loc. 309 / Email: pcep.secretariat@gmail.com

The DepEd Division of _____ hereby nominates the following as participants of the NATIONAL CULTURAL EDUCATION CONFERENCE ON CULTURE-BASED TEACHING OF K TO 12 CURRICULUM Island Cluster Conference:

Nominee's Classification	Nominee's Name	City or Municipality	School or Division
Supervisor			
Principal			
Subject Area Coordinator			
Elementary Teacher			
High School Teacher			

It is understood that the above-nominated participants will be confirmed directly by the Project Secretariat as soon as this nomination form is received together with accomplished Individual Registration Forms sent via email or fax. They will also be contacted directly by the Project Secretariat for final travel instructions to the regional training venue and other requirements for participation.

_____ Name and of Nominator

_____ Official Designation

_____ Signature (Optional if emailed)

Note: Nominated participants on a "first-to-apply, first-priority" basis